# Camil Abi Khalil

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# PROFESSIONAL SUMMARY

- 10+ years of leading the user experience, front-end development of web / mobile apps, delivering and managing projects for ministries and government entities in the Gulf, Egypt, and Lebanon.
- Experience in managing and implementing as well as enhancing systems for new or running products, and processes, by leveraging industry-standard software delivery methodologies, practices, and standards like (AGILE / SCRUM).
- Strong knowledge in the User-Centered Design (UCD) process, DESIGN THINKING principles, MATERIAL DESIGN, and Apple's HUMAN INTERFACE guidelines.
- 13+ years of experience in Software Development Life Cycles, in-depth knowledge of Microsoft.NET Technologies, latest Web technologies, UI frameworks (REACT, ANGULAR, IONIC...), User Experience (UX) Development for Web and Mobile Apps, UX measuring tools, Usability, Enterprise Application, and Data Architectures.
- Planning, leading, coordinating, tracking project activities designed to meet documented requirements and communication of technical concepts to non-technical audiences and technical environments.

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## PROFESSIONAL EXPERIENCE

## Senior UX / UI Team Leader, GET GROUP

MAY 2019 - JAN2021

Beirut, Lebanon – Company's headquarter in Dubai (200+ employees)

- Developed wireframes and user experience prototypes to guide development based on user feedback, usability standards.
- Led the front-end development team (Senior UI developers, Mobile developers, and UX/Graphic Designers) to make sure front-end development matches the approved high-fidelity prototypes (XD Designs) using the latest UI technologies in the market (REACT, IONIC, ANGULAR, UWP...)
- Followed-up day-to-day team activities and tasks to meet goals and project plans.
- Led the front-end development of projects, custom products, and smart mobile apps for clients in Dubai and Egypt.

#### Senior User Experience Consultant, **EVERTEAM**

OCT 2018 – APR 2019

Naccache (Maten District), Lebanon - The Leb branch has merged with <u>INTALIO</u> (200+ employees)

- Managed the UX/UI process for government projects in QATAR.
- Developed wireframes, mockups, storyboards, and user experience prototypes to guide development based on user feedback, usability standards, and tech constraints.
- Followed-up with project managers and technical team leads to ensure developed solutions match the approved prototypes.

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# Project Manager / UX Consultant, NETWAYS

APR 2017 – AUG 2018

*Beirut, Lebanon (150+ employees)* 

- Developed detailed project plans to be shared with clients and all team members to monitor and track progress.
- Ensured that all projects are delivered on-time, within the scope, and within budget.
- Assisted in the definition of project scope and objectives, involving all relevant stakeholders and ensuring technical feasibility.
- Managed the UX/UI process for the Saudi Export (SEDA) employee's portal, and the first version of the Social platform for Lebanese ex-pats DiasporaID.
- Led the development of the online scholarship program for the Royal Committee for Al-ULA (RCU) and the Federal National Council of UAE (FNC) e-government solution.
- Coordinated internal resources and third parties/vendors for the flawless execution of projects
- Managed changes to the project scope, project schedule, and project costs.
- Met with clients to take detailed ordering briefs and clarify specific requirements of each project

#### Project Manager / UX Consultant, UXBERT

MAR 2016 – MAR 2017

Riyadh, Saudi Arabia (40+ employees)

- Managed the UX process for different projects for the Saudi Telecom Headquarter (STC).
- Developed strong points-of-view and helped guide a user experience vision within cross-functional teams.
- Led 2 UX analysts and 3 UI developers in the development and requirements elicitation for the implementation of various products.
- Monitored and tracked projects/program implementation, as well assisted in reporting to Top Management.
- Followed-up on targets, holding members accountable for achieved results.
- Developed wireframes, mockups, storyboards, and user experience prototypes to guide development based on user feedback, usability standards, and tech constraints.
- Accomplished usability audit reviews and various user testing sessions.

#### Technical Business Analyst / UI Lead, CSDC

APR 2009 - MAR 2016

Riyadh, Saudi Arabia (30+ employees)

- Managed different projects for the Saudi Ministry of Foreign Affairs (MOFA)
- Reviewed and managed complex business process information, end-to-end experiences, data scenarios, and strategic recommendations for review with the top management and business partners.
- Managed the user experience (UX) and the front-end development of the Capturing and Workflow Systems.
- Led 2 analysts and 2 front end developers in the system integration analysis, data analysis, front end development, and requirements elicitation for the implementation of various products.
- Examined client business requirements while guiding consistently and proposed the most appropriate technical solution.

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### **EDUCATION**

# **ANTONINE UNIVERSITY, FACULTY OF ENGINEERING**

SEP 2002 - JUL 2007

**Engineering Degree in Computer Science and Telecommunications (Masters)** 

• Concentration: Software Engineering

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#### PERSONALITY TRAITS

- Creative and self-starter with integrative thinking skills, capable of forming and maintaining positive and productive working relationships in internal, external, independent, and team environments.
- Excellent analytical ability, consultative.
- Strong leadership, interpersonal communication, and judgment skills including teamwork-building customer relationships.
- Team leadership, expertise in leading and building cohesive cross-functional teams.

#### **SKILLS**

- Languages: English, French and Arabic: all languages are read, written and spoken fluently
- Methodologies: Agile, Scrum
- **Project Management Tools:** Trello, JIRA, MS Project, MS Excel
- Wireframes & Prototypes Tools: Sketch, InVision, Adobe XD, Balsamiq, Indigo
- Online Collaboration Tools: Microsoft Team, Zoom, Slack, Skype for Business
- User Experience Standards: Strong knowledge in User Centric Design Process, Enterprise Design Thinking, Apple Human Interface and Google Material Design guidelines.
- **Web Technologies & Frameworks:** Responsive web designs, HTML5, Bootstrap, CSS3, SASS, jQuery, React, Angular
- Mobile Apps Frameworks: React Native, Ionic, Flutter
- Card Sorting & Information Architecture Tools: Optimal Workshop, xMind, Treejack,
- Programming Languages: C# ASP.NET, Ajax, JavaScript, XML, PHP, SQL
- Design Patterns & Frameworks: MVVM, MVC
- Microsoft Technologies: SharePoint, Silverlight & LOB Apps, WCF, WPF, WF
- Database Management & Reporting: MS SQL Server, Oracle, MySQL,
- Content Management System: WordPress, Joomla

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## **MEMBERSHIPS**

Member of the <u>Lebanese Order of Engineers & Architects</u> (ID 34445)

References available upon request.