

## Education

**American University of Beirut (AUB), Lebanon****Jan 2017 – May 2020**

- Bachelor of Arts and Sciences in Computer Science, BS

**Amjad High School, Lebanon**

- Certificate in the Lebanese Baccalaureate (GS)

## Professional Experience

**Artefact, Strategy Consultant - Beirut, Lebanon****June 2024 – Present**

- Led and managed various data-related projects independently and in collaboration with Artefact's expert teams in Strategy, Activation, Analytics, Data, and Creation.
- Worked closely with clients to define their needs through interviews and collaboration with customer teams and technology partners and built and presented strategic data recommendations to clients.
- Organized and conducted workshops and training sessions to ensure successful project execution and client satisfaction.
- Developed, formulated, and presented data-driven strategies and recommendations to clients, supporting their business objectives.
- Participated in creating new proposals to attract future clients and contribute to writing content on industry topics, including research publications and business case studies.

**Supply Network Solutions (SNS), Technical Consultant - Beirut, Lebanon****October 2021 – June 2024**

- Led the successful implementation of the Warehouse Management System (WMS) for Isuzu Logistics across multiple sites in the US and Asia. This involved on-site work, customizing warehouse operations, and integrating WMS with SAP to streamline inbound and outbound logistics processes.
- Forged a strategic partnership between SNS and SCOPIS, a leader in digital transformation. This collaboration allowed both companies to expand their client offerings, with SNS implementing WMS in SCOPIS's client warehouses and SCOPIS delivering advanced digital transformation solutions to SNS's clients.
- Delivered advanced supply chain and logistics consulting, including collaborating with Capgemini Invent to design optimal strategies for Isuzu Logistics NA. Developed automated reporting systems that significantly reduced reporting costs by 20% for clients, enhancing overall efficiency and decision-making.

**Inspire Innovations, Junior Software Engineer - Colorado, USA****October 2020- October 2021**

- Developed and maintained an Enterprise Business Process Management solution, including data models, user interfaces, back-end services, and product features, while managing design methodologies throughout the development lifecycle.
- Collaborated with business users, testing teams, and support resources to create and execute application test scripts and scenarios, ensuring seamless integration and functionality.
- Proactively updated job knowledge by researching new technologies, participating in professional organizations, and engaging in continuous learning opportunities.

## Projects Accomplished

**DcoPreview (Artefact Co. Dubai, UAE Branch)****September 2021– October 2021**

A website that leads the campaign of products for Samsung retailers in UAE, Dubai. Where the website integrates between Google Sheets platforms and Google Sheet API. The website visualizes the data provided by Google Sheets on a web page using NodeJS and EJS.

**LevelUp Paris, France****November 2020 – January 2021**

Website for Gamers community, which provides the gamer the ability to download/upload games with demo trials, give feedback posts on games, socialize, and communicate (Node.js, Angular, MySQL)

**University Final Year Project (FYP): SkyShip****February 2020 – May 2020**

An autonomous UAV is responsible for delivering objects from a sender's location to a receiver in another location. The UAV's program is responsible for making the drone autonomous using Artificial Intelligence and Computer Vision, to achieve object avoidance. (Python, Google Flutter)

## Summary Skills

- Computer Skills: Microsoft Office, Power BI, Database Systems, Programming, Designing.
- Languages: Fluent in English and Arabic, Intermediate in French (writing, reading, and speaking).
- Soft Skills: Problem-Solving, Critical Thinking, Budgeting skills, Flexible to Work Remotely, Communication, Organizational Management, and Public Speaking.

## Extra-Curricular

- Active member of Toasmasters International (Protoast club), regularly participating in meetings to enhance public speaking and leadership skills.
- Volunteer at the NGO Global Smile Foundation (GSF-MENA team), Donnez Sang Computer (DSC, Lebanon)
- Football Player and Basketball player in Artefact, and SNS teams who participated in multiple tournaments across Lebanon.
- AUB Champions League Tournament: planning football games across competitors for the years 2018, 2019, and 2020.
- Active Participant in the University Elections
- Photographer for important events for the university newspaper Outlook
- One of the co-founders and a member of the Artificial Intelligence (AI) Club at AUB.