

Tala Al Chami

Junior Business Student

I am a business student who is passionate about marketing, information systems and operations management, and I am seeking opportunities to work and learn in the business field.

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EDUCATION

Bachelor of Business Administration with Double Concentration in Marketing, Business Information & Decision Systems

American University of Beirut

09/2018 - Present

Beirut, Lebanon

Courses

- Marketing
- Management
- Operations Management
- Financial and Managerial Accounting
- Finance
- Information Systems

High School Diploma

The International School of Choueifat

09/2004 - 06/2018

Doha, Qatar

WORK AND VOLUNTEER EXPERIENCE

Marketing Intern

Alfardan Automotive

09/2020 - 10/2020

Doha, Qatar

Exclusive importer in Qatar for BMW, MINI, Rolls Royce, Jaguar, Land Rover and Aston Martin

Achievements/Tasks

- Marketing & CRM at Jaguar, Land Rover, and Aston Martin.
- Marketing & CRM at BMW, MINI, Rolls Royce.
- Participated in the launch of the Aston Martin dealership in Qatar.

Work Study Student

AUBMC

03/2019 - 04/2019

Beirut, Lebanon

The medical arm of the American University of Beirut.

Achievements/Tasks

- Assisting patients and their family members in activating MyAUBHealth application.
- Assisting the staff in activating MyAUBHealth application.

Student Volunteer

Qatar Football Association

01/2016 - 01/2016

Doha, Qatar

Qatar's national football association.

Achievements/Tasks

- Volunteering during the U-23 Asian Cup, held in Qatar in 2016.

SKILLS

Microsoft Office Suite

Google Analytics

Marketing

Social Media Marketing

Time-Management

CERTIFICATES

Social Media Marketing Specialization (online)
(08/2020)

Northwestern University

Young Entrepreneurs Program (01/2017)

Carnegie Mellon University Qatar

Tajer; Investment for Qatar (02/2017)

Carnegie Mellon University Qatar

Customer Analytics (online) (08/2020)

University of Pennsylvania

Operation Analytics (online) (08/2020)

University of Pennsylvania

LANGUAGES

English

Native or Bilingual Proficiency

Arabic

Native or Bilingual Proficiency

INTERESTS

Marketing

Business Information Systems

Business Administration

Business Management

Operations Management