

M A R I E - C A T H E R I N E A S S E M A A N I

• Masters student in International Management •

ABOUT ME

Dynamic, industrious, and free-spirited international management student and marketing strategist. Currently a data analyst and UX Designer in training.

My hobbies and interests include: self-development, art, hiking, reading, pilates, keeping up with current affairs etc.

EDUCATION

2021 - present • ESA BUSINESS SCHOOL

2017 - 2021 • Lebanese American University, Dean's distinguished list for 2 semesters, Graduated with honors

2003 - 2016 • College Notre Dame de Jamhour, Bac français mention assez bien

EXPERIENCE

July-August 2021 **Young Leaders Program, Saradar Bank & ESA BUSINESS SCHOOL**

- Actively assisted to intensive workshops by internationally renown professionals about the latest trends in the banking industry
- Learned about AI, blockchain technology, big data, wealth management, private banking, fintech, insurtech, money laundering etc.
- Received recognition for delivering high quality assignment PPT presentations

May-june 2021 **Entrepreneurship & Professional development Intern, AMIDEAST**

- Implemented the Google scholarships program (Course Admin on Coursera, Facebook community groups admin)
- Updated, created, and organized important excel sheets daily. Prepared successful and useful analytical reports, and conducted a thorough market research
- Sent professional emails daily

January 2021 **Project Management trainee, SchemaZone**

- Refined real business projects and delivered successful presentations weekly
- Rigorously prepared project charters, business plans, Gantt charts, WBS, cost estimates, risk assessment plans
- Enthusiastically engaged in creative problem-solving remotely with my teammates

SKILLS

Microsoft Office

Research

Financial Planning

Leadership

Social Media

Organization