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EDUCATION

American University of Beirut (AUB), Beirut, Lebanon *Aug 2018- Present*
Bachelor of Business Administration, Concentration: Finance & Business Information and Decision systems (BIDS)
GPA: 3.54 (A-)

Core courses: Investment Management, International Financial Management, Business Logistics, Enterprise System Design and Implementation, Artificial Intelligence in Business, Managerial Decision Making, Strategic Management, Operation Management, Business Finance, Managerial Accounting, Business Data Analysis.

Lycée Abdel Kader, Beirut, Lebanon *Graduated June 2018*
French Baccalaureate in Life Sciences

WORK EXPERIENCE

FLAIR Beirut, Beirut, Lebanon *Oct 2020- Present*
Co-Founder

- Online clothing brand with the objective of making people dress with flair at an affordable price
- Created an Expenses Budget including fixed and variable costs
- Developed and implemented improvements to the budget reporting to ensure it is efficient, accurate and insightful
- Developed new spreadsheets to help visualize the information clearer which facilitated the work and made it two times quicker
- Generated a 20% increase in profits by financially advising to cut out non-essential expenses
- Prepared Income and Balance Sheet projecting revenues, profits, and losses on a monthly basis

EXTRACURRICULAR ACTIVITIES

Business Student Society (BSS), AUB, Lebanon *Aug 2020- Present*
Cabinet Member

- Designed the BSS Website to market the society which contributed in an 200% increase in its audience (<https://sites.google.com/view/businessstudentsociety/home>)
- Developed solutions to problems and defined improvements to processes and ways of working
- Implemented and developed budget preparation to all events
- Managed a team of thirty members to ensure all work was done correctly and deadlines were met
- Presented financial advice to cabinet members by researching alternative strategies to various events

Disciplinary and Student Affair Committee, AUB, Lebanon *May 2020- Nov 2020*
Member

- Nominated as the only student in this Committee collaborating with nine professors
- Solved student-related issues at the Olayan School of Business from plagiarism and misbehavior

Student Representative Committee, AUB, Lebanon *Oct 2018- Nov 2020*
Secretary

- Built lasting relationships with students and stayed up-to date with their queries and requests
- Planned and organized various events while implementing and developing budget preparation to all events

Children Cancer Center of Lebanon, Beirut, Lebanon *Jan 2019- May 2019*
Volunteer

- Entertained cancer survivors through various activities and games

RELEVANT PROJECTS

Portfolio Management Project - AUB *Aug 2020- Dec 2020*

Our main goal was to create a fundamental strategy while investing in the equity and bond markets to achieve a diversified portfolio and beat the benchmark portfolio. To attain this goal, we thoroughly conducted research to invest in the best securities available at the time of the project. We used the aggressive strategy while trading. We decided to invest 65% of our USD 1 million in the equity market, 27.5% in the bond market, and the remaining 7.5% was left as cash.

Artificial Intelligence in Business Project - AUB *Jan 2020- May 2020*

The goal was to develop an action-oriented solution supported by analytical results and translate this into a problem that can be addressed using Artificial Intelligence and machine learning technology. We used Artificial Intelligence to predict whether businesses are capable of getting accepted for the loan they apply for on SBA's page. Therefore, our main goal was to allow the users to fill up a list of criteria assigned and keep adjusting it till they are qualified to get accepted. With that, companies wouldn't have to go through the process of applying and waiting while they're most likely to get rejected, but rather already have the requirements needed to get accepted.

LANGUAGES AND SKILLS

Languages: Fluent in English, Arabic, and French (Written & Spoken)
Computer Skills: Microsoft (Excel, Word, PowerPoint), SAP ERP, Microsoft Azure
Soft skills: Attention to detail, Leadership, Communication, and Problem-solving