





Contact me at

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 Christelle Moubayed

 Beirut, Lebanon

Skills

- Photoshop
- Illustrator
- Adobe Premiere
- Microsoft Office

Languages

- Arabic – Native
- English and French – Fluent

Interests

- Photography
- Hiking

CHRISTELLE MOUBAYED

Work Experience

Marketing Coordinator

Nov. 2020 - Present | JSK Real Estate

- Managed and monitored postings on social media channels such as Facebook, Instagram, LinkedIn and real estate platforms
- Produced visual content for social media (Christmas day, New Year's Eve..)
- Created the social media content calendar for the company

Marketing Project Manager

Sep. 2020 – Nov. 2020 | Monroe the Shop

- Defined the implementation plan for the shop's new concept based on the company's vision and their customer base
- Directed the shooting and the development of the teaser video

Marketing Intern

Dec. 2019 – Feb. 2020 | WAFFF Studios

- Created the social media calendar
- Managed the social media ads
- Designed and launched Valentine's day campaign
- Monitored the retail stores items display

Education

BS in Business, emphasis in Marketing

Sep. 2016 – Dec. 2020 | Lebanese University

Lebanese Baccalaureate in Economic Sciences

Jul. 2016 | Collège des Sœurs des Saints Cœurs