



KHOULUD HIJAZI

Graphic designer

PROFILE

I am a perfectionist, ambitious, creative, reliable and a conceptual designer. I have a passion for success, and I have never missed a deadline. I will follow my project from Idea to print, from layout to color choice and deliver it with excellence. I can communicate very well with others to contribute to team efforts and will do the best I can to preserve Integrity.

CONTACT

📍 South Lebanon (Available for working in Beirut), also working remotely.

📞 +961 71 18 12 60

@ khouloudmhijazi@gmail.com

LANGUAGES

Arabic ■■■■■
English ■■■■
French ■

REFERENCES

- Nanor Karageozian | Editor
M: +961 3 657 273 | Agency: UN-Habitat
- Ali Reda | Interior Architect
M: +961 71 538 991 | Company: Reda Designs

PERSONAL SKILLS

Social Media • • • • •
Culinary Art • • • • •
Fashion & Style • • • • •
Photography • • • • •

PROFESSIONAL SKILLS

Adobe Illustrator ●
Adobe InDesign ●
Adobe Photoshop ●
Adobe Premiere ●
Adobe XD ●
Microsoft Suite ●
Wacom Tablet ●

EDUCATION

- BA in Graphic Design from the Lebanese International University (LIU)

Online Courses and Majors:

- UI/UX Design at CAL ARTS (California Institute of the Arts) (Ongoing, 1 course down, the 2nd is ongoing, and 2 more to go.
- Fashion as Design Course Completion from MoMa (The Museum of Modern Art)

WORK EXPERIENCE



AJEM Association- Beirut (2015)

I have worked on posters, Info graphics and social media posts covering the effects of prison life in Lebanon.



Said Mhamad Photography (2016-2017)

I worked on the Logo re-design, posters and social media posts.



Rush & Reez (2016-2018)

I worked on the packaging as well as posters, banners, photo editing, and social media posts



Reda Designs (2016-2019):

I worked on the full identity; Logo, Buisness card, posters, banners and social media posts



UN-Habitat (2018-2020)

I worked alongside my unite on the UN-Habitat and UNICEF neighbourhood profiling (NP) project. Profiles are multisectoral and multicohort urban analysis tools profiling the most disadvantaged areas in Lebanon. I was Working on:

-Designing the visual representation of data in the form of maps, infographics, and diagrams, and contributed to the layout of neighbourhood profiles documents (mainly reports).

-I worked on the Tripoli Neighbourhood profiles (Tabbaneh, El-Qobbeh, and Jabal Mohsen), and Old Saïda Neighbourhood Profile print reports.

-I produced different types of promotional material (including for the NP portal launch event), and communication related documents in order to help disseminate the project findings.

-I have also updated the designs of dashboards (for online publication) that highlight the main findings for the disadvantaged neighbourhoods, which were eventually linked to the Portal website that launched in 2020.

-I worked on editing sections of the NP website which launched in 2020, and designed the social media posts for all UN-Habitat platforms before and after the launch.

-I also worked on the COVID-19 Awareness Campaign. I designed the Roll-up focusing on the Washing Machine placed at several areas in Beirut and Mount Lebanon. Also, I worked on other materials like posters, pamphlets, brochure's and social media posts.

-After the port Explosion (August 2020), I also helped in designing awareness brochure's that focused on Building Structural Unsoundness, and other social media posts.