

# Mohammad Ghannoum

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## EDUCATION

### Lebanese American University in Byblos, Lebanon

Bachelor of Architecture | GPA: 3.55/4

09/2014-06/2019

*Honors:* Distinguished List with Scholarship

*Achievements:* Led my team to win Tripoli's Railway Masterplan Project Proposal

*Notability:* International Studio to Berlin, Germany; analyzing 30+ works of classical & modern architecture.

## PROFESSIONAL EXPERIENCE

### Cardpops 3D Greetings

Founder

06/2019-12/2020

- Launched an ecommerce business selling 3D pop-up greeting cards; managing all operations including design, negotiations with 2 Chinese & 4 local suppliers, inventory management, sales and online marketing.
- Marketed the brand effectively through creating 120+ pieces of engaging content on social media platforms.
- Handled clients' calls & customization requests based on their needs and personal preferences.
- Accelerated sales by 35% since 2019, through creating targeted strategic Facebook Ads; properly defining and targeting consumer interests.

### Dar Al-Handasah (Shair & Partners) · Internship

Architect

07/2018-08/2018

- Produced over 10 meticulous layouts & architectural plans for as-built construction documents.
- Generated 3D CAD models with their respective assembly techniques for 2 projects being executed by Dar.
- Influenced aesthetic and design decisions while working on the completion of 3 scale models for clients in the Middle East (Qatar and Egypt).

### Sinjaba Group Real Estate · Internship

Site Architect

07/2016-08/2016

- Supervised in-situ formwork construction & concrete pouring, and prepared 3 weekly reports.
- Monitored construction progress & execution quality for 2 ongoing projects; attending weekly progress meetings with project managers & site engineers.

## LEADERSHIP & EXTRACURRICULARS

### Lutheran World Relief (USAID) – Makhzoumi Foundation

Project Support Officer

10/2020-12/2020

- Led a team of 3 for the inspection of 68 damaged apartments & prepared their respective damage reports.
- Improved project progress & delivery dates by completing 13+ daily apartments, through effectively scheduling inspections after planning with residents.
- Handled negotiations with 3 contractors regarding pricing, volume and execution quality.
- Reduced materials cost spending by 15%, through efficiently handling the preparation of Bill of Quantities.

### Order of Engineers & Architects · Volunteer

Public Safety Inspector

08/2020-10/2020

- Inspected 53 damaged buildings in the areas surrounding Beirut's port explosion.
- Produced detailed reports concerned with the different levels of damage on all the buildings and provided case-specific recommendations including 2 urgent reinforcement cases.

## ADDITIONAL PROFICIENCIES

### Further Education

Data Visualisation with Tableau (5-course specialization by University of California, Davis)	In Progress
Data Analysis and Presentation Skills: The PwC Approach (5-course specialization by PwC)	In Progress
Python for Everybody (5-course specialization by University of Michigan)	02/2021
BCG Strategy Consulting Virtual Experience Program   KPMG Data Analytics Virtual Internship	01/2021

**Skills** Python | SQL | Tableau | Microsoft Office (Word, Excel, PowerPoint) | Social Media | CAD Software  
Problem Solving | Research | Data Analysis | Operations | Teamwork | Communication | Scheduling

**Languages** Arabic (Native) | English (Advanced Proficiency) | French (Limited Proficiency)

**Interests** Design | Basketball | Horseback Riding | Board Games | Cooking | Travel