




Omar Wattar


Marketing Graduate


A self motivated marketing graduate with proven and tested skills in negotiations, sales and marketing skills.


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Beirut , Lebanon 

12 September, 1999 

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EDUCATION

BS In Marketing

Lebanese American University

08/2017 - 12/2020

Beirut

Courses

- E marketing - Grade: 87
- Consumer Behavior -Grade: 88
- Marketing Research -Grade: 87
- Marketing Strategy-Grade: 92
- Fashion Marketing- Grade: 85

WORK EXPERIENCE

Intern

Malia Group

06/2020 - 08/2020

Achievements/Tasks

- Research and Development
- Communication Skills
- Product Testing

Contact: Leila Adjmi - 76766672

Intern

Nsouly

06/2020 - 07/2020

Digital Media Startup

Achievements/Tasks

- Introduction to Digital Marketing
- Community Management
- Facebook Manager Functionality
- Introduction to E-commerce Backoffice

Contact: Omar Nsouly - 76005580

ORGANIZATIONS

Family Aid (08/2020 - 09/2020)

- Helped with the team on the ground tasks to help the less unfortunate families

SKILLS

Communication Skills

Project Management

Business Management

Digital Media

Marketing Research

Cross Team Collaboration Skill

Public Speaking Skills

E-Learning

Basic Digital Marketing Level

Microsoft Skills

ACADEMIC PROJECTS

BLF E-branch Version 2 (12/2019 - 01/2020)

- Participated in creating a new concept for the second version of the E-branch. My colleagues and I were lucky enough to reach the final stage, therefore presenting our ideas in front of the BLF administrators.

CERTIFICATES

Inbound Marketing (04/2019 - 05/2021)

Acquired new marketing research skills.

LANGUAGES

French

Professional Working Proficiency

English

Full Professional Proficiency

Arabic

Limited Working Proficiency

INTERESTS

Traveling

Gaming

Technology

Sports

Behavioral Psychology

Volunteering Work