

Fadi Andraos

Lebanese

Contact

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Languages

English | Fluent
Arabic | Native
French | Fluent

Skills

Adobe Master Collection
Vista Cinema Software
Ticket New Cinema Software
LG Digital Signage Software
Magic Info Samsung Signage Software
Microsoft Office

Training

Graphics training in LBC Graphic department from February 2009 till April 2009

Career Highlights

- 10 years of Experience in Social Media Design and Management
- 8 years of experience in Project Management
- 3 years of experience in Team Leader
- Experience in web design

Professional Experience

Team Leader – Senior Visual Communicator

Microbits | Aug 2018- Present

Improved the team's design outcome causing an increase in clients' sustainability by 25%.

- Manage a team of 8 designers ensuring high quality and on time deliverables.
- Handle 9 clients' Social Media accounts covering design, captions, and monitoring
- Create marketing content strategy for clients' in order to ensure all marketing objectives are met.
- Communicate with clients and conduct monthly meeting to make sure all is on track and to update strategies.
- Communicate between departments to ensure the clients' requests are met and handled.

Senior Graphic Designer – Project Manager

Prime Pictures | July 2010 – Aug 2018

Successfully Launched 5 Cinemas in three countries and Renovated 2 Cinemas in two countries.

- Managed Digital Signage.
- Managed and Executed Web Designs.
- Managed Social Media Presence.
- Worked on Installation and implementation of Vista Cinema Software.
- Conducted Staff training for Vista Cinema Software.

Web Designer and Flash Animator

EduLab | Jan 2008 – Apr 2010

Created Scientific virtual labs that includes all possible scientific experiences.

- Transformed all scientific contents into animations
- Created Scientific virtual labs that includes all possible scientific experiences.

Freelance Projects

Digital Graphic Design

NON-STOP MUSIC (Guinness event), Naji Osta, Nurai Beirut, Square Café, Keif, Murex D'or, Dr. Joe Karam, Mr. Lebanon, Terrace Beirut, Lumident, Stars n Bars, Adam, Layal Rajha, Mood Lounge Bar, Ninja Warrior Arabia, and Wheelys Lebanon

Web Design and Branding

Get Beyond Mena www.getbeyondmena.com , Logo
Genimed Pharmaceuticals (www.genimed-pharm.com)
Rabih Diamonds (www.rabihdiamonds.com), corporate identity
Expertise Company (www.expertiselb.com)

Social Media Management and Branding

Flame Company, Social Media Management and digital ads, Corporate Identity
She Chic Online Boutique, Social Media Ads and Marketing

Reports Graphics Animation

Lezim Taarif – LBC
Super Mom TV Program
Khi Estephan Documentary - LBC

Education

Bachelor Degree in Multimedia

Kafaat University | Grad. 2010