Joseph EL KORTBAWI
Manager/PO

French/Lebanese Citizenship
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QUALIFICATION SUMMARY

✓ **Digital Transformation** ✓ **Head manager** ✓ **SCRUM Master** ✓ **AGILE** ✓ **Product Owner** ✓ **E-Commerce** ✓ **New Products Development and Management** ✓ **construction software** ✓ **Health care software**

OBJECTIVE

Self-motivated with strong expertise on delivering successful technology solutions, I am seeking a position as a Product Owner or Scrum master in an innovative field. My objective is to lead professional teams to the delivery of software solutions to clients, while respecting key project KPIs and milestones, establishing a relation of long-term trust with the client, ensuring the team's motivation, and accomplishing the internal company objectives and vision. I want to have the chance to fully utilize my acquired skills in the client services domain, including digital transformation, project management and coordination, to achieve these set objectives.

CAREER HIGHLIGHTS

- **Manager** of TelaBuild, a software startup company.
- **Recruiter** of the new talents who will ensure the growth of the company.
- **Digital transformation consultant and Product owner** for construction and health care business.
- **Scrum Master** of the development team of QoreBuild a construction project management software and Mysky.ae, a social shopping e—commerce platform.
- **Project Manager for "All in the Box" Internal Project** specifically tailored and customized for the Sales team to help them generate more leads.
- **Management and projection** of the project's time estimation and follow up.
- **Task coordination and resource management** with enhanced communication skills and cross functional skills within international teams.
- Completed **Project Management Module** in the "Chamber of commerce and industry of Grenoble" specifically Initiating, Planning, Executing, Monitoring, controlling and closuring of a project, in addition to the management of the Human and various material resources

CAREER HISTORY AND EXPERIENCE

January 2017- present day: Startup Manager at [Telabuild](#), Beirut, Lebanon.
A software development startup specialized in the digital transformation of Health care and Construction business.

I successfully led the growth of the startup from 2 employees to a team of 10 while creating and maintaining an identity and a productivity driven culture. Manage the teams remotely Using Agile Scrum methodologies, managing relationship with clients while guarantying their satisfaction.

Management responsibilities:
• Overseeing daily operations.
• Developing and implementing growth strategies.
• Creating and managing budgets.
• Hiring employees.
• Use Scrum framework to improve productivity.
• Evaluating performance.
• Researching and identifying potential clients.
• Communicate and maintain trust relationships with shareholder and business partners
• Building strategic partnership with BMC hospital to lead their digital transformation

Product Owner, Construction Digital transformation:
• Working closely with construction engineers in order to understand the business need and create the outlines of QoreBuild a construction data management software and transform them into specification for the development team.
• Create the road maps for the development and validating the technological solutions.
• Meeting potential clients and showcasing the product.
• Working closely with strategic partners to get feedback on the product and add improvements.
• Ensure the quality of the deliverables
• Follow up with the client and managing the support

Product Owner, HealthCare digital transformation:
• Intensive meetings with health care professionals to understand the pain points they are facing and to propose digital solutions that can improve the productivity.
• Creating the product goal and populating the backlog and validation with the concerned departments
• Supervising the development, testing and integration of the products
• Ensure the quality of the deliverables
• Follow up with the clients and managing the support

July - December 2016: Scrum Master and QA Specialist at [SKY Telecom Group](), Dubai, UAE.
leading 8-person team Using Agile and Scrum methodologies, through an intensive road-map to develop and enhance Mysky.ae, a social shopping e-commerce website.
Scrum Master Responsibilities:
• Ensure consistent application of scrum methodologies.
• Facilitate scrum ceremonies such as backlog creation, sprint planning, daily stand-ups, reviews, retrospectives, release planning, demos and other Scrum-related meetings.
• Put in place structured process to improve communication between project players and increase the productivity of Scrum team and the quality of deliverables.
• Working pro-actively with product owners and delivery teams to deliver proper Business Requirements documents in advance of each sprint.
• Work with team to improve their estimation during the sprint planning meeting(s)
• Remove all the impediments to ensure on Time deliveries.
• Building trust among the team members to promote a culture of one team instead of individualism.

- • Empowering the team to self-organize and grow cross-functionality
- • Using Jira for agile process to track and communicate team velocity and sprint/release progress

PM Tools and technologies: Jira, MS Project, bitbucket, Magento, PHP

2006 – May 2016: *High Tech TV(HTTV)*, Meylan, France, www.HTTV.fr :
PROJECT Manager managed the Design and development of user interfaces of httvLink, a Hybrid TV
Operating System for connected TV receivers
Responsibilities:
- • Designing and developing the application for HTTVLINK embedded Solutions: CAK integration, PVR over USB, VOD, etc.
- • Working on specifications reviews, developments, time estimations and resources management for various developed Solutions.
- • Working on different broadcast STB solutions: DVB-T/T2/S/S2/C, IPTV and hybrid networks.
- • Managing a team of 5 developers while ensuring the use of AGILE SCRUM methodologies.
- • Working on projects for international TV providers as Televes (SPAIN), GMI (Germany), KabelKiosk (Germnay), EXCAF (Senegal), Côte d'ivoire.
- • On site Integration of the EPG and Mosaic servers at EXCAF.
- • Customers training and coaching for EPG, Mozaic and Upgrade server customization.
- • Used development languages: C++, QT, QML, javaScirpt and Linux.

EDUCATION AND TRAININGS

- • **Smart ESA incubation boost Startup program**   April 2020
  Ecole supérieure des affaires - Beirut, Lebanon
- • **Project Manager Courses, training and modules**   June 2011
  Chamber of commerce and industry of Grenoble – Grenoble, FRANCE.
- • **M.Eng Network and Communication (BAC+5)**   2003-2006
  Ecole Polytechnique de Grenoble – Grenoble, FRANCE.
- • **Preparatory Class (Math SUP/SPE)**   2001-2003
  Institution of Chartreux - Lyon, FRANCE.

LANGUAGES

- • **French, English**: Business proficiency.
- • **Arabic:** Native

INTERESTS

Travelling, Photography, Diving, Skiing, Basketball and Football.

References are available upon request.

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Having an international experience while successfully working with multicultural teams as well as working with onsite and remote teams are all assets that I can put in place in order to succeed in my role as a product owner at Numbrs.

Throughout my career I have been working on projects in different domains and business and I can adapt to new business easily.

Working on an innovative product like Numbrs is an attractive challenge for me and I would like to have the chance to put in place all my knowledge that would lead to the success in my role.