

ROGER SAADE

Banking & Finance
Graduate

PERSONAL INFORMATION

- Born: Ottawa, CA, November 27th 1996
- Canadian citizenship
- Well-developed management and problem solving skills.
- Highly responsible, hardworking, organized, and dedicated.

CONTACT

- +961 70 - 476 799
- roger.saade@outlook.com

AWARDS

LAU | Beirut, Lebanon
Active Member of the deans honor list
| GPA 3.27
Sept. 2014 - Dec. 2017

LANGUAGES

- English - *Fluent*
- Arabic - *Fluent*
- French - *Fluent*

EDUCATION

**Bachelor of Science in Business - Concentration
in Banking and Finance**

Lebanese American University | Beirut, Lebanon |
Sept. 2014 - Dec. 2017

French baccalaureate in Sciences — with distinction

College Notre Dame De Jamhour | Beirut, Lebanon |
Sept. 2000 - Sept. 2014

EXPERIENCE

L'Oréal | Beirut, Lebanon

Total Portfolio Product Manager (L'Oréal Professionnel - PPD)
Levant Region | January 2020 - Present

- Implemented new launches, maintained growth in pillar products, and animated core catalogue (Online & Offline).
- Launched the first e-commerce channel in Lebanon & Jordan on Loolia Closet with an exponential growth and record sellout.
- Released the most successful product launch "Pro Longer" on haircare (Online & Offline).
- Worked with different departments to insure the full 360 implementation of launches (Logistics, Education, & Finance).
- Handled & drafted A & P budgets for Levant.

L'Oréal | Beirut, Lebanon

Management Trainee (L'Oréal Professionnel - PPD) | Levant
Region | August 2018 - December 2019

- Recruited & handled new client accounts as well as payments, visits, & orders.
- Attended educational seminars & workshops (Paris, London, & Madrid).
- Adapted the communication material (imagery, digital, point of sale) as required for each product launch.
- Organized local events to promote new product launches.
- Handled digital communication on Facebook/Instagram.
- Worked closely with different suppliers/agencies (Local & International) to implement marketing strategies.

L'Oréal | Beirut, Lebanon

Sales Analyst Intern (L'Oréal Professionnel - PPD) | February
2018 - August 2018

- Worked cohesively with the Sales Strategy and Corporate Sales teams to maintain all reporting for channels within the multiple departments for the PPD division.
- Updated and maintained Audited Reports: Weekly Sales Reports being the liaison for the Sales Field Team by Door and Representative.

Lebanese Red Cross NGO | Beirut, Lebanon

Official Member | Jan. 2016 - Sept. 2017

- Volunteer Emergency Medical Technician in the Beirut Chapter.
- Provided first aid and basic life support as first responders during medical emergencies.
- Supported crisis management efforts at large public gatherings including concerts and public protests.
- Accountable to insuring emergency response vehicles are correctly equipped.

LAU | Beirut, Lebanon

Student Assistant | Sept. 2015 - 2017

- Worked to assist professors and staff in their necessary tasks in the office of the Dean of Business School.