

ELIE .Z. BASSIL

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EDUCATION

2017-2021

B.A. IN INTERIOR ARCHITECTURE, USEK, HOLY SPIRIT OF KASLIK, LEBANON

Academic Standing: 80/100 GPA

JUNE 2017

LEBANESE BACCALAUREATE IN "GENERAL SCIENCE", SSCC KFARHBAB, GHAZIR

WORKSHOPS & AWARDS

- The **BABSON COLLABORATIVE** for Entrepreneurship Education, Boston, USA – **Ambassador** at Holy Spirit University of Kaslik for year 2021-2022.
- **Certificate Award** of Completing the **ACIE Global Accelerator Program** where participants validate their assumptions, build and test a business model and pitch in front of investors to kick-off their start-up journey. *June-August 2020*
- **Finalist** in the FFE Competition for Entrepreneurs & Start-Ups. *September 2020*
- **Certificate of Completion Award** in "Digital Marketing" course at *Udemy* by the Digital Marketing Expert & Consultant Pouya Eti. *July 2020*
- **Certificate of Completion Award** in "Event Planning" course at ELITExMentor. *July 2020*
- **Soccer Team Winner** of Mount Lebanon / Served as the Goalkeeper – "Apotres Team", 2016
- **Western horse-back riding winner** broadcasted live on LBCI.

EXPERIENCE

2020 – PRESENT

FOUNDER, EXPRESS WEARING, ONLINE STORE

ExpressWearing is an online store which creates brand lines that reflect societies' feelings and emotions towards the community.

Working with graphic and fashion designers to provide creative and minimalist designs.

Working with Lebanese fabrics manufacturers on a daily basis.

Making sure to pursue every order and deliver it on time with Lebanese drivers.

Providing digital marketing campaigns that generate sales.

2019 – 2020

INTERN, BETON BRUT, LEBANON

Supervised finishing & concrete activities on site by liaising and following up with client desire & sub-contractors work daily.

Monitored the execution of architectural details to ensure design meets the owner needs.

2016 – 2019

CO-FOUNDER, CREPPUCCINO MOBILE TRUCK, LEBANON

The truck operated in private events and music festivals generating significant revenue by selling crepes and coffee.

Used digital marketing to promote for the startup business by advertising on social media & posting about our products & upcoming events.

2016 – 2018

TOURIST ORGANISER, BASSIL TRAVEL

Organized Travel Packages for several destinations all around the world.

Acted as a principal point of contact with Hotel Managers, Airlines, Travel & Tourism Agencies.

2014 – 2016

EVENT ORGANISER, TOURNAMENTS

Organized football tournaments: 20 teams each tournament/6 players per team.

Gathered more than 360 people to compete in their favorite sport.

Provided sponsorship & winning prizes for the contestants.

Lead marketing campaigns for the tournaments.

PERSONAL SKILLS

- High standards and qualities of leadership, negotiation, planning, communication, team work and diplomatic skills.
- Advanced critical thinking and the ability to analyze in a short period of time.
- Decision-maker at the appropriate times with the consideration of suitable measures.
- Advanced skills in working under pressure.

COMPUTER SKILLS

- AutoCAD, 3DMax, Microsoft Office (Excel, MS Word, Power Point), Photoshop.
- Digital Marketing.
- WordPress/Shopify/GoDaddy.

COMMUNITY SKILLS

- Member in & Chief of Scouts of Lebanon Branch SSCC Kfarhabab, 2006 – 2017
- Donating 15% of ExpressWearing's profits to "Learn" NGO.

ACTIVITIES

Reading, Creating, Drawing & Designing, Surfing, Ski, Soccer, Horse Back Riding, Swimming, Table Tennis, Boxing, Chess & enjoy High adrenaline-rush adventurous games.

LANGUAGES

Arabic (Native)

French (Fluent)

English (Fluent)