Adnan Abi Issa

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PROFESSIONAL SUMMARY

Accomplished MBA graduate with a proven track record in administration, training, and business analysis. Seeking a strategic consulting role to leverage extensive experience in process optimization, team development, and financial modeling. Highly organized with entrepreneurial spirit, driven by creativity & innovation.

EDUCATION

American University of Beirut (AUB), Beirut, Lebanon September 2020 - August 2021 Master degree in Business Administration (MBA) – GPA 4.00/4.30 Beirut Arab University (BAU), Beirut, Lebanon September 2009 - June 2013

EXPERIENCE

Palestinian Institution for Youth & Sports, Beirut, Lebanon

- Training Director, Administrative Assistant
- Conducted 120+ training workshops for youth & professionals. • Prepare plans for workshops & meetings during the year.

Bachelor degree in Business Administration (BBA)

- Lead, supervise & train working teams.
- Develop & update material.
- Document & report all activities.
- Provide administrative support (Scheduling meetings, writing proposals, archiving data, preparing criteria & participating in interviewing candidates...etc.)

American University of Beirut (AUB), Beirut, Lebanon **Graduate Assistant**

January 2021 - August 2021

October 2015 - Present

- Providing assistant professor with administrative support.
- Summarizing, referencing & assisting in research.
- Preparing Newsletters.

Genius & Creative Center (GCC), Beirut, Lebanon Founder & Head of Operations

August 2017 - March 2020

- Educational support for brevet students.
- Introduction of technology-aided educational methods.

Namaa Trading, Beirut, Lebanon

February 2014 - September 2015

- Accountant, Insurance Sales & Marketing
- Record all accounting transaction & issue financial statements.
- Collect, market, manage the insurance portfolio with more than 700 enrolled client & \$30,000 monthly revenue.
- Negotiate contract renewals & conditions.

Tamken (NGO), Beirut, Lebanon

October 2013 - January 2014

- **Programs Manager Assistant**
- Preparing funding & projects proposals.
- Field visits to sites & implementation of projects across Lebanon.
- Post implementation evaluation reports.

Humanitarian Relief for Development (NGO), Beirut, Lebanon

March 2013 - September 2013

Treasurer

• Preparing payrolls, invoices & managing cash.

Humanitarian Relief for Development (NGO), Beirut, Lebanon Sponsorships Officer Department Assistant - Intern

September 2012 - February 2013

- Translation & field escort for donors.
- Administrative support, reporting, & implementation of field projects across Lebanon.
- Management & leadership of field workers.

AWARDS

Beta Gamma Sigma International Honor Society for Top 5% Business School Students July 2021 – Present Lead Team to 2nd Place in Operations Management Simulation On All MBA Candidates March 2021

EXTRACURRICULAR ACTIVITIES

AUB Entrepreneurship, Investment & Real Estate Clubs (3) Beirut, Lebanon Member

November 2020 - Present

Volunteer recruiter with Humanitarian Relief for Development on several occasions - Participating in the interviewing process of more than 30 candidates for different positions.

Upon Demand

BAU Activities, Beirut, Lebanon

Spring 2011

• Lead the preparation for the largest activity on campus, an exhibition for the diverse cultures of the more than 8 nationalities that attend the university.

WORKSHOPS & CERTIFICATIONS

Data-Driven Digital Marketing (DDDM), AUB, Beirut, Lebanon

June 2021

• 6 days online practical training on utilizing data tools (40+) in marketing i.e.: email marketing, SEOs, SEAs, etc.

Inclusion Strategy & Corporate Policies, PROABLED Academy, Keserwan, Lebanon

May 2021

• 3-hours online course on promoting an inclusive organizational & HR strategy.

Start Your Own Business, AMIDEAST, Beirut, Lebanon

March 2017-May 2017

• 3-month course on how to establish a business from A to Z, in addition to consultation from legal clinic.

Marketing Hackathon, JCI-Junior Chamber International, Beirut, Lebanon

February 2017

• 1 full day, 2nd place in supporting newly established businesses with a marketing plan.

Lebanese Taxation Workshop, Co-opain, Beirut, Lebanon

January 2017

• 1-day workshop on Lebanese taxation system & how to establish a legal entity.

Leadership Training Academy, Al Ofoq Foundation, Sidon, Lebanon

March 2015-May 2017

• Participated in weekly leadership workshops & academic training.

How to Turn Your Idea into a Business, AKCT, Beirut, Lebanon

December 2016

• 3-hours workshop on brainstorming, planning, evaluating & the Business Model Canvas.

Principles of NGOs Management, Irshad & Islah Foundation, Beirut, Lebanon

December 2013

• 11 hours of active workshop.

Training of Trainer TOT, Ontej & Istanboul for Development, Beirut, Lebanon

November 2013

• 5 days for 5 hours each of extensive training & a final project.

Preparing Leaders Program, Racer American Centre, Beirut, Lebanon

August 2013

• 2 days, personal development & communication skills workshop.

Leadership Program, Alghad Leadership Academy, Istanbul, Turkey

July 2010

• 14 days of a unique leadership program in Turkey, with on-site visits and in-nature field workshops.

Positive Thinking & Communications Skills, ILPS, Beirut, Lebanon

January 2010

• 2 days, creative thinking & principle of effective communications.

SUMMARY SKILLS

Languages: Arabic & English (Spoken & Written) IELTS Score 7.5

Computer skills: Trello, Tableau & Power BI Basics, Microsoft Office (Word, Excel, Power Point) MS Excel badge in the top 30% out of 18.3M & a MS PowerPoint badge in the top 5% out of 6.2M, on LinkedIn.

Soft skills: Leadership, Active listening, Critical thinking, Problem solving, Brain storming, Strategic thinking & Planning. **Interests:** Archery, Chess, Strategy Games, Business Establishment & Management.