

Experience

BACHIR EL YAMMOUNI

Contact

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Languages

Arabic – Native
English – very good
French – very good

Media Asset Manager – 10/2016 to today

LBCI TV, Adma - Lebanon

- Management of transmission and virtual shared server between related departments (media available on time for post production, in correct format, archived and deleted accordingly) .
- Media workflow management: insure all related media is available on time to various department (production,promo,archive,screening,playout) ; and that archive is done in correct format and the fastest possible. As well as checking with acquisition contracts to make sure we are archiving what is required to be done.
- External sources media management: download/upload from/to 3rd parties (MBC,AVM,external producers) taking in consideration the required format. Transcode the new media/material to match LBCI broadcast criteria.
- Act as a single point of contact for external producers and advertising materials delivery.

Senior Transmission Control & Play-out Eng.– 11/2006 to today

LBCI TV, Adma - Lebanon

- Manage and control the final play out of on air programs and live events for LBCI channels.
- Coordinate with news room for news bulletin and flash interruption.
- Responsible for reviewing all programs prior to broadcast (quality control), technical monitoring of final on air output and providing day/night cover/support.
- Ensure adequate follow up of all technical incidents during shift
- Coordinate technical and other system changes & ensure that any incidents are appropriately communicated to LBCI managers.

Education

Bachelor of Engineering: **Telecom & Computer Eng.** - 2005

Lebanese University, Beirut - Lebanon

Certifications

Planning and Management for Media corporation:

Al Jazeera Media Institute, Doha – Qatar

Programming Languages: **vb.net, asp.net, vba excel, SQL**

Skills Highlights

- Project management
- Strong decision maker
- Complex problem solver
- Broadcast Techniques
- Media transcoding
- On Air list / Grid Scheduling