



LEA NASSIF

Marketing

RESUME

Recent Graduate in business marketing at Antonine University seeking to obtain a high level of experience in my field, in order to gain employment as a marketing associate where I can effectively utilize my skills as a marketing professional and work hard for achieving my goals.

DOB

15-02-2001

ADDRESS

Hadath- Baabda

CONTACT

PHONE:
+961 3 192 493

LINKS:
 [lea-nassif](#)

EMAIL:
Lea.nassif1@hotmail.com

HOBBIES

Art
Travelling
Swimming
Photography
Technology
Marketing

LANGUAGES

Arabic – Native
English – Fluent
French - Intermediate

EDUCATION

Antonine University Baabda

September 2019 - June 2022
Business Administration- Marketing

College des Peres Antonins- Baabda

2017 - 2019
Lebanese baccalaureate in economics and sociology.

WORK EXPERIENCE

Azadea Group Holding- Zara ABC Ashrafieh

Sales associate
19 December- Present

- Serve Customers on the shop floor.
- Answer customer's needs in a timely manner.
- Insure a high level of customer satisfaction.
- achieve optimum sales results.

Metlife Insurance Lebanon- Jal Dib

Life insurance agent/Cashier/Producer
10 September- 15 November

- Provide advice to clients and recommend insurance products.
- Provide good customer service.
- Gives the clients all the information they need.
- Explain how insurance policies work.
- Answer questions about coverage details.

Majid El Futtaim Leisure & Entertainment Lebanon SAL- City Center

Customer service/ support
22 June 2021 – 30 July 2022

- Meets and assist guests on the floor to maximize their interest in using the games/rides available.
- Operates rides according to the Standard Operating Procedures (SOP's).
- Aware of gaming techniques of available games to answer guest inquiries about features of the games in the respective area of work to insure safe and proper use.
- Answers customers' inquiries about payouts and redemption issues.
- Guarantees the safe operation and evacuation of rides in case of accident or breakdown.
- Adheres to all the company's policies and procedures with regards to Health and Safety, grooming, code of conduct, working hours and attendance.
- Ensures that games, rides and any company property in the store are handled in the right manner to prevent damage.

MaskOff Agency – Beirut

Social media marketing and Content Creator Internship
15 May 2022 - 17 July 2022

- Prepare and posting plan.
- Create unique and different layouts relevant to the brand's identity.
- Create content including text posts, videos, and images using adobe illustration, canva for publishing it on social media .
- Promoting products and services over social media.
- Promote content on social networks and monitor engagement.
- Identify customer's need and recommend new topics.

Cinemoz SAL - Hazmieh

Social media marketing Internship

1 December 2021- 30 January 2022

- Supports the digital marketing team.
- Posts Teasers, Trailers, Stills, Posters, and Coms on social media (Youtube, Twitter, Instagram, and Facebook).
- Preparing and posting and marketing plan.
- Assists in the creation of written (Captions, Headlines, Subheads...)
- Boosts our ads.
- Answers customer's comments and feedbacks.
- Ensures that all our posts are well done and posted on time.
- Gives all the needed information and ideas to the graphic designer and the video editor in order to make the posters and videos that we want.

Freddy Nassif for Insurance

Hotline & Data Entry

July 2019 – October 2019

SKILLS

- ✚ Leadership
- ✚ Communication
- ✚ Creativity
- ✚ Teamwork
- ✚ basic computer skills (Microsoft, Excel, Powerpoint)
- ✚ working hard