

RITA GEORGES AL KANJ

Hadat -Antounieh- (+961) 76 35 24 33

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To join a professional dynamic team in a well-established organization where I can utilize my knowledge and further develop my personal and technical skills.

EXPERIENCE

APR 2021 – PRESENT

JUNIOR CONTENT MARKETING SPECIALIST – DIGITAL PRESTIGE

- CONTENT CREATION
- CONTENT STRATEGY
- SOCIAL MEDIA PLATFORMS
- SEO
- GOOGLE ANALYTICS

MAR 2018 – OCT 2020

SALES ASSOCIATE: AMERICAN EAGLE – BEIRUT CITY CENTER

- CASHIER (ARES PROGRAM)
- VISUAL MERCHANDISER SKILLS
- MARKETING INTERN
- SATISFY CONSUMER NEEDS
- SALES TECHNIQUES AND ADD ON

JUL 2017 – DEC 2017

PROMOTER: ELECTROLUX – BEIRUT CITY CENTER

- CLIENT-FOCUSED MENTALLY
- INTERPERSONAL SKILLS
- COMPETITORS PRODUCTS KNOWLEDGE
- COMMUNICATION TECHNIQUES

JUL 2016 – SEP 2016

SALES ASSOCIATE: BOYAJIAN FOR ACCESSORIES & PERFUMES –HADAT-

- CASHIER
- PRODUCT KNOWLEDGE

JUL 2015 – SEP 2015

**GROUP LEADER: COLONIE DES JEUNES AMIES DU SPORTS – COLLEGE DES PERES ANTONINS –
BAABDA-**

EDUCATION

2018 – PRESENT (EXPECTED 2021)

BA MARKETING, AKU UNIVERSITY, AL KAFAT UNIVERSITY – AIN SAADEH

2017 -

***LEBANESE BACCALAURATE IN SOCIOLOGY & ECONOMY, COLLEGE NOTRE DAME DE LA
DELIVRANCE – HADAT***

COMPUTER SKILLS

Microsoft Office (Word, Excel, PowerPoint, Ares)

LANGUAGE SKILLS

- Arabic: Native
- English: Very Good
- French: Very Good