

Rose Sroujian

St. 703, Bldg. 54, Second Floor, Fatqa, Kesserwan, Mount-Lebanon, Lebanon
sroujian.rose@lau.edu; +961- 70- 527 396

EDUCATION

Lebanese American University, Byblos, Lebanon

Bachelor of Sciences in Business Studies - Emphasis in Marketing

Minor in Advertising and PR

FULL USAID SCHOLARSHIP

Honors' Program Scholar

Aug. 2019 – Expected May 2022

Cumulative GPA 3.77/4

WORK EXPERIENCE

Digital Marketing Intern (Remote) – Showcase Auto & Truck, Swansea, USA

Nov. 2020 – Mar. 2021

- Built an online Brand Image for the company social platforms
- Created and designed content for the Instagram Page of the company
- Served as copywriter for the captions of the Instagram Posts

Media Coordinator (Remote) – Hult Prizes - LAU Byblos, Byblos, Lebanon

Sept. - Dec. 2020

- Managed the Competition Website
- Created and designed content and captions for the Instagram Page of the Competition

VOLUNTEER WORK AND EXTRA-CURRICULAR ACTIVITIES

Event Planning Club Treasurer, LAU Byblos, Lebanon

Oct. 2020 – Present

Organized events throughout the 2020-2021 academic year and designed all the content of the social media platforms of the club.

230 Hours of Volunteering and Civic Engagement, LAU Byblos, Lebanon

Sept. 2019 – Present

Creating content for three Instagram pages: READ, Dose of Light and Facts About Health

Akhawiyat Supervisor, Fatqa, Lebanon

2014 – Present

A religious organization aiming to build the leadership and communication skills of their people in addition to helping them build a strong religious base.

Community Service Project (CSP), LAU Byblos, Lebanon

April 2021

Organized and delivered 6 awareness sessions in collaboration with Embrace about **Youth Empowerment**.

Number of participants: 100 attendees with people aged from 14 to 24.

CERTIFICATIONS /AWARDS

- National Finalist in L'Oréal Brandstorm 2021, Innovation Contest, Lebanon April 2021
- Certification in In-Bound Marketing (certified by Hubspot) April 2021
- Certificate of Participation – "Manage and Market an Event" workshop at LAU, Byblos, Lebanon Mar. 2021

SKILLS

COMPUTER: Microsoft Office (Word, Excel, Power Point, Access), Adobe Software (Illustrator, Photoshop, In-Design), Canva

LANGUAGES: Arabic (Native), French (Fluent), English (Fluent) and Spanish (Beginner)