

Charbel Khalil el Feghali

Wadi Chahrour
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EXPERIENCE

Blackbox, Dora — *Technical Account Manager*

4-2020- PRESENT

- Coordinating with the aggregators and affiliates to confirm that the APIs are implemented correctly.
- Testing the flow.
- Analyzing the marketing campaigns and blocking any fraudulent behaviors.
- Ensuring that our landing pages are in accordance with the rules and regulations and modifying them if needed.
- Creating reports for our affiliates regarding the campaign status.
- Making sure that the implementation runs as smoothly as possible.

KTS France, Remote — *Consultant*

10-2020 - 1- 2021

- Debugging and modifying the Wordpress website.
- Improving the Kognitive website and coordinating with the support team to find solutions to given tasks.
- Creating designs for the email marketing campaigns.
- Creating email marketing campaigns and newsletters with Sendinblue.

Wider,Ballouneh — *Internship*

1-2020 - 3- 2020

Internship in the training and development department of a business consultancy agency:

- Creating training sessions.
- Creating presentations.
- Attending business consultancy sessions.

LANGUAGES

Native Arabic, proficient in English, intermediate in French.

Certifications

Digital Marketing Masterclass - 23 Courses in 1 — *Udemy*

The fundamentals of digital marketing — *Google Garage*

Certified trainer — **Lebanese scout federation**

Customer service excellence — *Alfa*

Selling techniques — *Alfa*

Communication skills — *Alfa*

Telephone skills — *Alfa*

Volunteer

Scout de l'indépendance since 2006

Antonin University, Baabda — Student Job

10-2017 - 12- 2019

Admission and orientation department:

- Assisting the employees in the school's orientation sessions.
- Data entry.
- Welcoming new students.
- Checking the admission forms and required documents.

Programs and languages:

Wordpress, Sendinblue,
SPSS, Microsoft Office,
Adobe Photoshop,
Illustrator, Flash
Professional,
Dreamweaver
, ccna1&2,, C, C++, java.

Alfa telecommunication , Furn el Chebak — Call Center Agent

8-2015 - 8-2018

RF Vision , Wadi Chahrour — Summer Job

7- 2012 - 8-2014

RF Vision is an Aluminum construction company.

EDUCATION

Antonine University , Baabda — Bachelor in Business Administration

2- 2019 - 5-2021

Antonine University , Baabda — Masters in Computer And Communication Engineering

1-2013 - 1-2019

Did not finish my degree but have passed the Java programming course, C, C++, Photoshop, Illustrator, Flash, CCNA 1 and 2, Web design, HTML, CSS, Bootstrap.

College Des Peres Antonins , Baabda — Bac SV