

NATHALIE HAMDAN

BUSINESS AND
MARKETING STUDENT



Lebanon, Beirut



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PROFILE

I'm a Senior Business Student at AUB concentrating in Marketing. I have strong interpersonal and communication skills and a strong ability of multi-tasking. I'm a pro-active and dynamic person with a "can do" mindset whose always ready to try and experience new challenges.

SKILLS

Languages: Fluent in Arabic, French and English

Computer Skills: Microsoft Excel, PowerPoint, Word, Access, SQL Server, Java, Canva, Adobe Photoshop

Soft Skills: Communication, Presentation, Teamwork, Problem Solving, Leadership, Punctuality, Creativity, Social skills

Interests: Fashion, Art, Social Media, Volunteering, Discovering

WORK EXPERIENCE

JOEFISH WORLD, LEBANON

*Marketing and Social Media
Internship*

June 2021 - July 2021

- Create social media campaigns, posts, and stories.
- Market research
- Website design and visuals
- Business pitching

EDUCATION HISTORY

AMERICAN UNIVERSITY OF BEIRUT, LEBANON

*Business Administrative Student -
Concentrating in Marketing*

August 2019 - Present

RAFIC HARIRI HIGH SCHOOL, LEBANON

*Baccalaureate in Sociology
and Economics*

September 2004 - May 2019

EXTRA CURRICULAR ACTIVITIES

BUSINESS STUDENT SOCIETY

*American University
of Beirut, Lebanon*

September 2020 - Present

- Marketing Committee Member

ROTARACT CLUB OF SAIDA

Lebanon, Saïda

July 2019 - August 2021

- Marketing Committee Member
- Club Service Committee Member

INTERACT CLUB OF SAIDA

Lebanon, Saïda

April 2016 - September 2019

- Finance Committee Member
- Treasurer
- Head of Club Service Committee

WORKSHOPS AND CERTIFICATIONS

- ESMOD Fashion Business Workshop
- Fundamentals of Digital Marketing by GOOGLE
- Dean's Honors List for the Spring Semester 2021