

CHLOE ZEINOUN
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PROFESSIONAL SUMMARY

Recent Computer and Communications Engineering graduate, with notable experience in business and finance. My diverse background in both computer engineering and business allows me to provide logical and creative solutions through critical analysis and innovation. Seeking a challenging career that provides an opportunity to capitalize my skills and experiences in Tech

EDUCATION

American University of Beirut Bachelor in Computer and Communications Engineering, FEA Dean’s honor list (Fall 2019-2020) <ul style="list-style-type: none">• IEEE member (Fall 2019-Present)• Relevant Coursework: Engineering Programming, Mobile and Computer Networks, Machine Learning, Communication Systems, Internet Security, Blockchain and Cryptocurrencies, Engineering Economics, Finance for Engineers, Marketing, Decision Management Systems	Beirut, Lebanon 2018-2022
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PROFESSIONAL EXPERIENCE

Omnicom Media Group, a leading global media network Position Held: Intern – Tech and Measurement/Adops <ul style="list-style-type: none">• Automated ad buying and selling, ad targeting and retargeting to specific users’ segments• Monitored ad trafficking, including setting up campaigns and tracking metrics, such as clicks and impressions• Optimized and reported ad performance through daily fluctuations analysis• Troubleshooted technical issues that arise during a campaign	Beirut, Lebanon August-October 2022
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Refinitiv, an LSEG Business Position Held: Intern <ul style="list-style-type: none">• Led research projects related to financial institutions, markets and stocks, sustainability and ESG initiatives in the MENA region• Delivered the project outcomes to the department directors to establish strategic plans and decisions• Supported and facilitated the content and marketing activities of the EFICA Awards 2021	Dubai, UAE (Remote) June-August 2021, December-January 2022
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Vision Capital Group, a private loan office Position Held: Intern <ul style="list-style-type: none">• Analyzed, evaluated, and assessed clients information and documents• Closely collaborated with the employees and clients, and assisted to the meetings	Beirut, Lebanon 2015-2020 (Summer)
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PROFESSIONAL CERTIFICATES

- Programming Foundations with JavaScript, HTML, and CSS-Duke University (2021)
- Introduction to data Science in Python-Datacamp (2020)
- Supervised learning with scikit-learn-Datacamp (2020)
- Introduction to Deep Learning in Python-Datacamp (2020)
- Machine Learning with Tree-Based Models in Python-Datacamp (2020)
- “Mobile Applications” formation at the Antonine University (2017)

VOLUNTEERING EXPERIENCE

- Community service and recovering efforts in Beirut, following the tragic Beirut blast of the 4th of August 2020
- Caring for the elderly affected by Alzheimer at Foyer St. Georges, Achrafieh (2016-2021, Summer)
- Community service at Darb El Sama (2015-2018)

ACHIEVEMENTS AND AWARDS:

- Developed a Medication E-Market platform for the donation of medications in Lebanon, amid the economic and health crisis (2021-2022)
- Built an application integrating AI and Machine Learning for mental health improvement (2021)
- Received the 2nd prize at the professional article writing “Treatise Competition” of the Embassy of the Republic of Korea in Lebanon (2020)
- Received the 1st prize in Beirut in the “Joseph Zaarour” translation contest (2017)

SKILLS

- **Languages:** Fluent in English, French and Arabic, intermediate in Korean, with basic knowledge in Spanish, Italian, and Chinese
- **Soft Skills:** Problem solving, Creativity, Innovation, Organization, Fast adaptation, Team work
- **Computer Skills:** Python, C++, Java, HTML, JavaScript, CSS, MySQL, VHDL, LabView, Unity, Pspice, CM360, MS Word, MS Excel, MS PowerPoint
- **Interests:** Video games, Music mixing, Trading, Football, Dancing, Drawing, Travelling