

Nadia El Assi

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Address: Beirut, Lebanon | Nationality: Canadian

EDUCATION

September 2018 – Present	American University of Beirut Beirut, Lebanon Bachelor of Business Administration June 2021 Double concentration: Finance and Business Information and Decision Systems Minor in International Law Cumulative GPA: 82 Upper division GPA: 85.5 Awarded twice with the Dean's Honor List
September 2003 – June 2018	Lycée Libanais Francophone Privé de Dubai Dubai, UAE French Baccalaureate: Economique et sociale

PROFESSIONAL EXPERIENCE

June 2020 – August 2020	Sales Intern at Red Bull Beirut, Lebanon <ul style="list-style-type: none">Undertook a project called "One Premise" that would increase sales and product visibility and help Red Bull navigate through the COVID-19 pandemic and the economic crisisConducted market research and benchmarked major competitors in order to come up with ways to optimize Red Bull's ecommerce platform
June 2018 – July 2018	Human Resources Intern at Danaher Dubai, UAE <ul style="list-style-type: none">Screened resumes, recommended applicants, and processed the firm's payroll
April 2016 – May 2016	Job Shadowing at Coutts Dubai, UAE <ul style="list-style-type: none">Shadowed employees at Coutts, a private bank and wealth manager, where I explored the various positions and the tasks performed

ADDITIONAL EXPERIENCE

February 2021 – March 2021	AUB HackaWIE – First runner up Beirut, Lebanon <ul style="list-style-type: none">Participated in a hackathon powered by IEEE, Berytech and Beirut Digital District where we created a platform to enable high school girls to be properly guided and exposed to STEM fields
December 2020 – March 2021	AUB Virtual Stock Exchange Competition – Winner Beirut, Lebanon <ul style="list-style-type: none">Won a competition powered by BLOM bank where I had to manage a virtual portfolio of \$1M over the span of 2 months and achieved a return of 130%Made use of stocks, options trading and fundamental analysis to help diversify my portfolio
September 2020 – March 2021	AUB International Business Case Competition – Participant Beirut, Lebanon <ul style="list-style-type: none">Attended workshops to train to compete as a real-time consultant against leading universities
March 2019 – May 2019	180 Degrees Consulting Club – Student Consultant Beirut, Lebanon <ul style="list-style-type: none">Assisted a local NGO in raising and allocating funds and optimizing its cost structureAssessed numerous business case scenarios through monthly workshops and events
February 2017	THIMUN Conference – Delegate Doha, Qatar <ul style="list-style-type: none">Participated as a delegate representing the United States of America in the French committee
	LiveLoveRecycle - Volunteer Beirut, Lebanon <ul style="list-style-type: none">Participated in cleanups in the areas that were affected by the Beirut explosion in August 2020
	Borderlands Leadership camp - Volunteer Kitulgala, Sri Lanka <ul style="list-style-type: none">Tutored underprivileged children English and Mathematics

PROJECTS

October 2020 – November 2020	Artificial Intelligence to Predict the Effect of Online Learning <ul style="list-style-type: none">Leveraged supervised machine learning to help the Lebanese Institute of Technology predict its students' passing rate in the rise of online learning during the COVID-19 pandemic
October 2020 – November 2020	Management of a Virtual Portfolio <ul style="list-style-type: none">Implemented an aggressive investment strategy which resulted in the allocation of wealth to certain asset classes
June 2020 – July 2020	Twitter Company Valuation <ul style="list-style-type: none">Made use of the DCF stage 2 model and relative valuation in order to value the Twitter stock and make a recommendation on how investors should proceed

SUMMARY SKILLS

COMPUTER SKILLS: Microsoft Word, Microsoft PowerPoint, Microsoft Excel, Microsoft Azure, Eikon, SPSS, Stocktrak

LANGUAGES: Fluent in French, Arabic, and English. Proficient in Spanish

SOFT SKILLS: Leadership, Communication, Problem identifying, Problem solving, Time management, Teamwork

INTERESTS AND HOBBIES:

Sports: Basketball, Gym, Swimming and Tennis

Other: Travelling and exploring different cultures and mindsets

REFERENCES

Available upon request