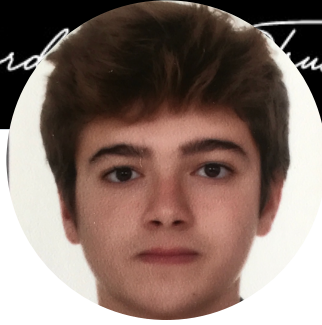


Samih Al Bissani

Comfortability Afford Trustworthy EST. 1960



SAMIH JOMAA

STUDENT

PROFILE

I am a university student that is eager and passionate about learning new skills related to marketing and branding. I am highly interested in e-commerce businesses and online marketing and currently running my own online businesses on social media.

SKILLS

- Adobe Photoshop & XD
- SEO
- Social Media Marketing (Intermediate)
- Communication
- Time Management
- Customer Service
- Developing Facebook ads and targeting the right audience
- Microsoft Suite
- AutoCAD
- Coding Languages: C, Java & Python
- Languages: English (Fluent), Arabic (Fluent), German (Conversational), French (Beginner)

EDUCATIONAL TRAINING

Lebanese American University

Bachelor of Industrial Engineering

- Enrolled since Sept. 2020 to present
(Transferred to Computer Science starting from June 2021)

Extra Online Courses taken:

- Brand Management: Aligning Business, Brand and Behavior by University of London (Coursera)
- Accelerating Growth With the Flywheel (Hubspot)
- SEO Training Course: Building Sustainable Traffic for Business Growth (Hubspot)

EXPERIENCE

Online Marketer (2019 - Present)

Samih Al-Bissani Store | Cosmetics & Perfumes

- Built online presence for the physical store on multiple social media platforms.
- Created a simple logo.
- Designing images (Bundling & Offers)
- Increased sales revenue by 20% (estimated in 2020)
- Created strategies to reduce the number of returns and losses.
- Assisting Customers on daily basis.
- Increased views on Google by 110% in 2021 (Compared to 2020) which is 2.63k views.

Link: www.instagram.com/samihalbissani

Small Online Business Owner (2018 - Present)

Professor Supplements | Dietary Supplements

- Creating marketing strategies that suit best the type of product.
- Creating Holidays Bundles and Offers
- Creating Content
- Targeting customers from multiple platforms
- Dealing with order preparations.
- Customers assistance.

Link: www.instagram.com/professorsupplements

HOW TO REACH ME

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