

FARAH NASSAR

+961 76847744 | farahxnassar@gmail.com | Beirut, Lebanon

EDUCATION

Lebanese American University, Lebanon Sept. '17 – May. '20
BS in Economics – Minor in Legal Studies in collaboration with the University of Massachusetts at Amherst (UMASS)
Cumulative GPA (3.65/4) – Deans Honor List 6/6 semesters & graduated with distinction

SABIS, International School of Choueifat, Lebanon Sept. '02 – Jun. '17
Lebanese Baccalaureate – Life Sciences Concentration

Certifications & additional courses

Google certificate, "Data Analytics" Apr. '21 – Aug. '21
The University of Helsinki, "Elements of Artificial Intelligence" Feb. '20 – May. '20

WORK EXPERIENCE

Secret Cool Production, Lebanon, Start-up, Head of distribution Aug. '20 – Present
Founding member of a production company managing to create one of the first Lebanese web-series

Aslé Jewelry online store, Lebanon, Founder & Owner May. '20 – Present
Founded a sub-company based off our family business, independently run by myself. It aims to create an individual brand that appeals to a wider online audience in light of the ongoing pandemic

UNESCO – CISH, Lebanon, Intern Jun. '19 – Aug. '19
Drafted concept notes & organized workshops on topics that address emerging social and ethical challenges
Created a concept of a weekly cultural night for students tackling various controversial topics of today's world

Drafted proposals to secure budgeting
Received & met with multiple field experts, diplomats, and public figures through conferences and workshops at the center
Rolling Stone Jewelry wholesaler & YK18- Jewelry retailer, Lebanon May. '19 – Jul. '20
Heading digital content creation and media management

EXTRACURRICULAR INVOLVMENT

Model United Nation, Lebanese American University, Trainer Oct. '19 – Feb. '20
Model European Union, Lebanese American University, PI Oct. '19 – Feb. '20
Economics Club, Co-President Aug. '19 – May. '20

Conducted workshops and Seminars held by renowned individuals in the fields of economics & finance
Led outreach through digital media channels to increase event engagement, leading to 1.5x increase in attendance at workshops
Grew member base by 3.07x from ~26 members to 80

Interact club – Rotary international, Board member as head of PR Jan. '16 – Aug. '17

VOLUNTEERING

Live Love Beirut – NGO, Lebanon, Volunteer Aug. '20 – Present
Contributed to projects ranging from beach clean-ups to rebuilding Beirut homes post the August 4th blast

Project-Reconstruct, SABIS, Lebanon, Head of the committee Jan. '17 – Jun. '17
Headed the committee that secured funding & renovated the homes of 4 underprivileged families

Empowerment Through Integration (ETI) – NGO, Lebanon, Volunteer Jun. '16 – Aug. '16
Led self-sufficiency workshops for visually impaired individuals, after undergoing intensive training myself

Amalna - Charity, Lebanon, Co-founder Apr. '12 – Jun. '17
Created this charity with the sole goal of fundraising for the Children's Cancer Center, St. Jude through various social affairs

MISCANCELOUS

Technical skills

Microsoft Office
STATA
Adobe Photoshop
Adobe Premiere Pro
Final Cut Pro
AVID

Languages

Native Fluency in Arabic
Native Fluency in English
Basic command of French

Memberships

LAU Consulting Club ('19 –)
First responders & Roteract Club ('19 – '20)
LAU Captains Ultimate Frisbee Team ('19 – '20)
Drama & Human Rights Club ('17 – '19)
SABIS Track & Field Team ('14 – '17)
Al Sarab Dance Academy ('13 – '16)