DAVID KABOUS

BUSINESS MARKETING

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PROFESSIONAL SUMMARY

Hardworking business marketing graduate with proven leadership, organizational, and product development skills seeking a position where my skills and proficiency will be utilized.

EDUCATION

BACHELOR'S DEGREE IN BUSINESS MARKETING

Arts, Science and Technology University (AUL) | 2017 - 2021

• Senior project: Introduction Of CBD Oil To The Lebanese Market

BACHELOR'S DEGREE IN BUSINESS MARKETING

Notre Dame University (NDU) | 2013 - 2017

- Consumer Behavior
- Strategic Marketing
- Project Management
- Sales Management

CORE COMPETENCIES

Problem Solver
Decision Maker
Responsible & Reliable
Staff Management
Efficient Under Pressure
Microsoft Office
Social Media Marketing

PROFESSIONAL HISTORY

Bar Manager & Shareholder

Abbey Road Beirut | Feb 2013 - present

- Strategized plans to increase bar revenue through innovative promotional concepts and specialty drinks.
- Implemented quality control initiatives while creating house-made cocktails, juice and preparations to reduce downtime and increase revenue.
- Maximized customer service by training staff, overseeing operations and resolving issues.
- Recruited and trained 10 bartenders and barbacks over the years.
- Reduced inaccuracies by carefully counting cash and keeping meticulous records of transactions.
- Managed bar inventory, restocked supplies and placed orders for spirits, beer, wines and mixers.

Bartender & Mixologist

Odin Mzaar | May 2019 - present

- Poured and prepared mixed drinks for over <u>2000</u> customers on weekends.
- Maintained secure cash drawers, promptly resolving discrepancies for accuracy.
- Completed orders on-demand without delay during social functions, such as birthdays.
- Applied excellent organizational and multitasking abilities to handle simultaneous customer, team and business needs while avoiding unnecessary delays or errors
- Handled <u>millions</u> of LBP cash on daily basis, which built trustworthiness and loyalty with owners.

Bartender & Mixologist

Odom Bekish | May 2020 - Sep 2020

- Poured and prepared mixed drinks for visitors & guests at the retreat.
- Maintained secure cash drawers, promptly resolving discrepancies for accuracy.
- Applied excellent organizational and multitasking abilities to handle simultaneous customer, team and business needs while avoiding unnecessary delays or errors.