



AYA HILAL

GRAPHIC DESIGNER

CONTACT ME AT

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SKILLS SUMMARY

●●●● Adobe Photoshop

●●●● Adobe Illustrator

●●●● Adobe InDesign

●●●● Adobe AfterEffects

●●●● Figma

LANGUAGES

Arabic

English

French

ABOUT ME

Creative Graphic Designer with a 2 year experience in freelance design, social media, and the creative field.

EDUCATION

LEBANESE AMERICAN UNIVERSITY

2018- Present | Bachelor of Graphic Design

LYCEE ALPHONSE DE LAMARTINE

2003 - 2018 | French Baccalaureate Diploma: Sciences

EXPERIENCE

FREELANCE SOCIAL MEDIA MANAGER

2020 - Present | Hunny Nutrition, Michigan

- Developed original and exciting content on weekly basis.
- Created packaging design for hunny bunny
- Created informative and entertaining posts for client's Instagram page.
- Tracked social media engagement to identify high-performing ideas for campaigns.
- Connected with influencers to increase reach of company posts.
- Increased customer engagement through social media

STUDENT ASSISTANT

2019 - 2020 | Alumni Office, LAU

- Arranged meetings by reserving rooms and managing refreshments.
- Sorted and distributed incoming mail.
- Helped organize projects sponsored by the alumni office.

FREELANCE SOCIAL MEDIA MANAGER

2017 - 2018 | Sabalbal Development, Lebanon

- Tasked to make graphics for online layouts.
- Edited photos and social media posts.
- Organization of files.

COMMUNITY SERVICE

ANA W ENTA VOLUNTEER

- Assisted in gathering clothes for the less fortunate

INTERACT VOLUNTEER

- Assisted in gathering clothes for the less fortunate
- Participated in organizing charity events

LYCEE ALPHONSE DE LAMARTINE VOLUNTEER

- Developed organization skills through team building efforts
- Social media content creator