



# LEILA SIDANI

## PERSONAL PROFILE

University graduate with a passion for marketing . Seeking to acquire the appropriate knowledge to capitalize my skills and abilities in the field of marketing

## LANGUAGES

English ●●●●●  
Arabic ●●●●●

## SKILLS

MS OFFICE (WORD, EXCEL..)  
KOBOTOOLBOX  
CANVA  
FILMORA

## CONTACT INFORMATION

+961 78875939

leila.sidani@hotmail.com

Beirut , Lebanon



## EMPLOYMENT HISTORY

### Sales Associate

ABC Department Store (December 2018-January2019)

Informed customers about ABC and TAMANA NGO collaboration

### Team Leader

Dent De Lait - Kempinski (June2019- August 2019)

Monitored volunteers and children  
Assisted in assigning daily schedules and activities

### Coordinator

American Lebanese Language Center (December 2018)

Executed exams for Syrian refugees

### Volunteer

Nusaned (September 2020- JUNE 2021)

Planned Christmas program  
Organized distribution  
Data Entry

## CONTENT MANAGER

URBAN STUDIOS / STANDARDS CONSULTANTS (JULY 2021- NOVEMBER 2021)

Create content and designs for social media platforms such as Instagram, Facebook, Tiktok  
Record Podcast

## EDUCATIONAL HISTORY

### Beirut Arab University

Bachelor of Business Marketing, 2021

### Al Maanieh Highschool

Baccalaureate in Economics and Sociology

## CERTIFICATES

NUSANED, Certification of Appreciation

Certiport, IC3 Digital Literacy

## INTERESTS AND HOBBIES

I am interested in studying different languages. Currently, I am teaching myself how to speak French. In my spare time I like to meditate ,go out with my friends and explore new places.