NOUR MRAD

PROFILE

Extremely motivated to grow and to develop my skills in the business world. Always up for challenges, and will always do my best to reach my goals and meet expectations.

CONTACT

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Beirut, Lebanon

EDUCATION

BBA - American University of Beirut

Double Concentration in Business Analytics & General Management

High School Diploma - Collège Notre Dame de Nazareth

French & Lebanese Baccalaureate in Economics & Social Sciences

2017-2021

2014-2017

PROFESSIONAL EXPERIENCE

Allianz (Financial Services)

Junior Underwriter

July 2021 - present

Fattal Group (Marketing Internship)

Handled brands social medias

Developed price mapping reports & market research reports

Assisted in building the e-commerce website

Assisted the head of merchandising in market visits

Kassatly Chtaura (Internship)

Participated in several accounting functions

Underwent an HR rotation: payroll, hiring process etc.

Assisted both the sales team and the merchandising team in market visits

High School Comitee Member

Organized final year graduation ceremony and prom night

Facilitated communication between students and the administration

Organized several fundraising events (fashion show, annual school fest etc)

2020

2019

2015-2017

VOLUNTEERING EXPERIENCE

Association Des Guides Du Liban

2010-present

Leader of 45 girl scouts aged 9-11 y/o Leader of 17 girl scouts aged 17-21 y/o

Stand For Women 2020-present

Ground volunteer: helping women owned businesses get back on their feet after the 4th of August Beirut blast.

ACCOMPLISHMENTS

• Languages: Fluent in English, French and Arabic.

• **Courses:** Business Data Analysis

Leadership Engagement
Retailing & Merchandising
Managerial Decision Making
Artificial Intelligence in Business
Social Media in Digital Management
System Development & Database Design

CERTIFICATIONS

- Red Cross 1st Aid Certifications
- Mediator training certification