WAAD AL ATRASH

Lebanon – Remote · alatrash.waad@gmail.com
+961 70 518830 · www.linkedin.com/in/waad-al-atrash

After completing 6 intensive courses and certifications focused on Data Analysis, SQL and Microsoft Excel, I am prepared to pivot my career to the field Data Analytics. Utilizing my diverse expertise in Consumer Goods and Accounting, I am able to solve problems based off data-driven results.

Professional Skills

- Analytical and Data-Driven
- Empathetic Leader
- Communication Specialist
- Solution-oriented
- English/Arabic Native Speaker

- Teamwork and Synergy Advocate
- Organized
- Self-motivated
- Emotional Intelligence Expert
- French Beginner

Technical Skills

- Microsoft Navision | Expert
- SAP | Intermediate
- Zoom | Intermediate
- Miro | Intermediate
- Microsoft Word & PowerPoint | Intermediate

- Microsoft Excel | Expert
- Power BI | Intermediate
- Slack | Intermediate
- Notion | Intermediate
- Salesforce | Beginner

- SQL | Intermediate
- Xero | Intermediate
- Microsoft Teams | Intermediate
- Loom | Intermediate
- Tableau | Beginner

Experience / Education

Heineken / Almaza
Accountant | Beirut, Lebanon - Hybrid Remote   *2018 – 2020*
- Effectively managed PTP administrative team by leading and mentoring 2 direct report interns
- Prepared, cleaned, analyzed, and modelled 100 reports of data per month to showcase issues and recommend efficient improvements
- Solved 30-40 monthly variations from vendor reconciliations through analyzing data discrepancies
- Developed and implemented Heineken's "New Ways of Working" initiative by providing trainings and procedure improvements in liaison with the global team
- Created GL/AP, GL/Inventory, and ad hoc excel reports to eliminate roadblocks and potential issues

Mondelez International
*Accountant **|** Beirut, Lebanon*   *2016 – 2018*
- Coached and supervised the remote team in India to facilitate and support payments, reconciliations, and invoicing
- Retrieved and performed reconciliation analysis on 30 bi-monthly reports to resolve possible obstacles
- Calculated royalties for 50+ brands on a quarterly basis using self-taught data manipulation to ensure proper payment and revenue streams
- Effectively supported the sales controlling team by maintaining data integrity through validation

Master in Business Administration

American University of Science and Technology | Beirut, Lebanon *2014 – 2016*

Emphasis in Finance

- Final Project on "Is Bitcoin a Healthier Alternative than Gold and The Gold Standard
- Important Courses:
    - Advanced Quantitative Methods in Business
    - Research Methods in Business
    - Business Economics

Transterra Media

Accountant | Beirut, Lebanon *2014 – 2015*

- Provided solution-based supplier payment plans to better manage resources
- Prepared 10 detailed weekly reports and 20 monthly reconciliation reports to ensure proper account management
- Initiated all standardized procedures for multiple accounting tasks to streamline and train future accountants

Bachelor of Business Administration

American University of Beirut | Beirut, Lebanon *2009 – 2013*

Double emphasis in Finance and Marketing

Certificates

- **Microsoft** | **Certified Data Analyst Associate** 2021
- Oyster | Remote Ready 2021
- LinkedIn | Become a **Data Analyst** 2021
    - ⇒ Power BI Essential Training **|** Tableau Essential Training (2020.1) **|** Data Fluency: Exploring and Describing Data **|** Excel Statistics Essential Training: 1 **|** Learning Data Analytics **|** Learning Data Visualization **|** Learning Excel: Data Analysis
- Macquarie University | Excel Skills for Business: Advanced 2020
- UC Davis | SQL for Data Science 2020
- New Skills Academy | Microsoft Excel Advanced Certification 2020