

# Christopher Nader

## Objective

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Seeking an opportunity to develop and implement Digital Marketing skills at a reputable company.

## Education

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Fall 2016-present                      Lebanese American University                      Byblos, Lebanon

### **Business Studies (BS)-Emphasis: Business Management**

- ✦ Expected Graduation Date: Spring 2021

2013-2016                      College de la Sainte Famille                      Fanar, Lebanon

### **Baccalaureate- Life Sciences**

- French Baccalaureate

## Experience

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Summer 2019 (May 27-August 30)                      Eden Hotel                      Jdeidet el Mtn, Lebanon

### **Marketing Director**

- ✦ Ran a digital marketing campaign through social media.
- ✦ Implemented sales strategies in order to improve occupancy levels and revenues.
- ✦ Assisted the hotel manager in daily tasks which included managing bookings through booking.com, overseeing staff, and accustoming the needs of customers.
- ✦ Supervised the cleaning procedure of rooms in order to ensure customer satisfaction

Summer 2020 (June 1-September 13)                      Eden Hotel                      Jdeidet el Mtn, Lebanon

### **Front Office Clerk**

- ✦ Responsible for handling front office reception and administration duties
- ✦ Greet guests from all over the world with a positive atmosphere

## Skills

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- Language: Arabic (Native), English and French (Fluent).
- Computer Skills: Microsoft Office (Excel, Word, PowerPoint, Outlook)
- Interpersonal and Communication Skills: speak confidently in public; work well with others; motivate others; share credit; negotiate and resolves differences.



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## Achievements

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- Helped safely shelter victims of the Beirut (August 4 2020) explosion just thirty minutes after the blast.
- Fundamentals of digital marketing training completion from Google.

## References

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Work reference from Mr. Tony, Front Office Manager at Eden Hotel.  
Other references are available on request.



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