

Contact:

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Top Skills

Data Analytics

Performance Dashboards

Power BI

Python

SQL

Neo4J

IBM SPSS

Languages

Arabic (Native or Bilingual)

English (Full Professional)

French (Full Professional)

Italian (Professional Working)

German (Limited Working)

Dutch (Elementary)

Certifications

Intermediate Cypher Queries

Neo4j Fundamentals Cypher

Fundamentals Importing CSV

Data into Neo4j Learning Data

Analytics: 1

Foundations

Power BI specialist

Data Modeling with DAX

Python Coding Bootcamp

SQL

Honors - Awards

First Place - Startup Weekend - AI Edition - TUMMY

Best Presentation - Berytech - 9LOGOS

Ghassan Kobrossi

Data Analyst

Beirut Governorate, Lebanon

Summary

I am a passionate and creative freelance consultant, with over a Decade and a Half worth of professional experience across various industries.

I am currently looking for a role, that will showcase my creative yet concise writing skills, while also put into perspective the insights from my findings, gained through a rigorous analytical reasoning, within a short and accurate time frame.

Experience

Data Analyst and Consultant

Self - Employed

January 2017 - Present (7 years 8 months)

Beirut, Beirut Governorate, Lebanon

Created the team behind [CREAIDER] and managed them, and came up with revenue streams (subscription based on features provided).

[CREAIDER] is a note taking app, using the phone's built-in capabilities, to include all formats voice, text and video under one roof.

Researching outside markets and setting up pricing models for [CABBIS].

[CABBIS] was a reaction to Uber for local taxi companies, then later the model was exported to other countries based on the published research.

The service uses Google maps to predicts appropriate waiting time for riders.

Designing Revenue Streams for fin-tech startups.

Supervising the setup of In-App economies for several apps and games.

Enhancing the User Journey for several clients, working at a local marketing company [JAYPAY].

Support Services Company Ltd.

Senior Audit Analyst

June 2014 - January 2017 (2 years 8 months) Riyadh

Insuring Data Quality Control and reconciliation at the reporting level for several streams during migration between systems.

Audited the Sites for proper procedure following across the Eastern, Central and Western Regions of the Saudi Kingdom.

Contributed in reducing operational cost by 20% of allocated budget for each site.

Saudi Oger Ltd.

5 years 7 months

Financial Controller

April 2013 - May 2014 (1 year 2 months)

Riyadh, Saudi Arabia

Responsibilities included the Reconciliation between the banks and company records regarding financial instruments.

Designed and implemented various checking reports related to the financial obligations towards our Subcontractors and other stakeholders.

Proofread the financial comparison between Facility Agreements and their actual applications.

Coordinated with the Trade Services Facility, within Corporate Banking concerning the issuance and amendment of Documentary Credits, Standby Letters of Credit, Documentary Collections, Shipping Guarantees, and Re-finance Facilities.

Improved on the follow through of Refinancing, via the establishment of Key Performance Indicators.

Logistics Responsible

November 2008 - March 2013 (4 years 5 months)

Riyadh, Saudi Arabia

Responsibilities include the billing of Transport Services to the construction sites

Reporting cost structure of billing processes to transport and cost control, resulting in lower costs for the end users

Improving on the billing process, namely the adoption of new methods for billing, reflecting on the recent changes in the construction section

Reporting to management, of construction progress for projects according to materials ordered, on the way, installed, using SCORPIO excel process.

Active correspondence with foreign tenders regarding order processes

Coordinate with engineering department over modes of transport, as well as setting priority over shipment delivery

Helped in modernizing the order processing with the use of Oracle

Training

Ministry of Economy and Trade

Trainee in Intellectual Property rights

March 2008 - June 2008 (4 months)

Societe Generale

Retail

July 2005 - September 2005 (3 months)

Education

Notre Dame University

BA, Economics · (2001 - 2006)

Lycee Francais du Caire

· (1997 - 2000)

Awards

STARTUP WEEKEND - AI EDITION - TUMMY - 1st Place

Tummy focused on the tech behind wearables as a tool to identify at early stages, potential COPD symptoms.

Worked on the Competition landscape as well as the pricing and revenue models for that project.

STARTUP WEEKEND - BERYTECH - 9LOGOS - Best Presentation

9LOGOS developed an algorithm, able to achieve high readability in Arabic handwriting, along the effort to stop the reliance on paper documentation for official use in local governments.

Worked on the impact needed to relay the importance of forest destruction in the production of paper.

For the Impact is immense, the need for a funding strategy was put in place.