

Carine Kabbani

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EDUCATION

Lebanese American University, LAU

2019 - 2022

*Bachelor of Science in Business Administration, Marketing emphasis –
Minor in Advertising and Public Relations*

WORK EXPERIENCE

CK Boutique

Jan 2015 - Present

Founder (Instagram: ckboutique.lb)

- Work on clothes designs
- Social media account manager: designs posts, stories, and reels, in addition to collaborating with influencers
- Plan photoshoots for new collection campaigns

Bano Puratos

July – Aug 2021

Marketing and Social Media- Intern

- Handled Lebanon and Oman's social media accounts:
- Created social media content
- worked alongside graphic designers to create new campaigns for Bano's products.

Ideo. Parfumeurs

Dec 2020 – Jan 2021

Marketing and Social Media-Intern

- Created social media campaigns, posts, and stories
- Market research
- Website design and visuals

Tutor – French

Nov 2019- Sep 2021

- Instructed 9 students aged between 5 and 25 years old.
- Strengthen subject comprehension.

Tutor - Piano

Jan 2019- Sep 2021

- Instructed 2 students aged 12 years old.
- Taught students the basic techniques, and the major scales.

VOLUNTEER

Beirut Explosion

5 Aug- 16 Aug 2020

- Helped in cleaning the streets of Beirut.
- Distributed meals, and clothes for people in need.

ADDITIONAL SKILLS

Computer Skills: Microsoft Office / Apple Programs

Language: Arabic (Native), French (Fluent), English (Fluent), and Turkish (beginner)

Social Media: Facebook, Instagram, Twitter, LinkedIn

Interpersonal Skills: Multitasking/ Negation/Teamwork/Decision

Interest & Hobbies: Music/Cooking/Travelling /Fashion/Reading