Karol Asaad

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PROFESSIONAL SUMMARY

- An adaptable and responsible graduate seeking an entry-level position in marketing and advertising
- A reliable hard working with strong attention to detail and eager to analyse customers' insights
- Able to work well both on my own initiative and as part of a team

EDUCATION

| Antonine University, Baabda, Lebanon BA in Business Administration | September 2017- June 2020 |
|----------------------------------------------------------------------------|--------------------------------------------------------|
| Saint Georges School, Beirut, Lebanon Baccalaureate in Economic Science ES | September 2013- June 2017 |
| Lycee des Art, Beirut, Lebanon Hariri High School, Beirut, Lebanon | September 2006- June 2013 September 2002- June 2006 |

EXPERIENCE

Blom Bank S.A.L, Beirut, Lebanon

September 2019- October 2019

Produced a campaign for one of the least selling cards of the bank Monitored the telemarketing team members and reported on their performance Promoted the Beirut Circle and the Alfa credit cards through direct phone calls

SUMMARY SKILLS

Languages: Arabic, English

Computer skills: Microsoft Excel, Microsoft Power Point

Soft skills: Communication, Critical thinking, Teamwork, Positive Attitude

Interests: Swimming, Reading, Handball