

# Angelina Licha

[angelinalicha@hotmail.com](mailto:angelinalicha@hotmail.com)

+96170331888



## PROFESSIONAL SUMMARY

---

A determined and outgoing Marketing graduate, who strives to learn new skills every day. Creative in every task especially when it comes to problem solving. Strong social media engagement and brand management skills and belief in team-work efficiency. Aims to obtain a challenging job where I can utilize my leadership and communication abilities for growth and advancement.

## EDUCATION

---

**American University of Beirut (AUB), Beirut, Lebanon** June 2022  
**Bachelor's degree in Business Administration – concentration in Marketing**

**Grand Lycée Franco-Libanais de Beyrouth (GLFL), Beirut, Lebanon** June 2019  
**Baccalaureate in Economic and Social Sciences**

## EXPERIENCE

---

**Bank Audi S.A.L, Beirut, Lebanon** April 2017-June 2017  
**Internship**

- Introduction to Banking activities and operations, Private Banking, Compliance, and Financial Statements.
- Overview of Products and Services offered by the Bank, and Consumer and Business Lending.
- Visited the IT innovation lab and the Clearing room & Treasure and learned about the way they work.
- Learned and developed my Time Management skills.

**Paragon Business Improvement, Beirut, Lebanon** July 2021-August 2021  
**Internship**

- In charge of research in relation to Paragon's national showcasing portal: Loubnany.com.
- Identifying a pool of potential job seekers to onboard the Loubnany Professionals gate of the portal.
- Reaching out to the potential job seekers through various communication channels.
- Assisting them during their onboarding process following a specific guide.

**Screens International Beirut, Lebanon** June 2022-July 2022  
**Internship**

- In-depth work with account managers.
- Assistance in brand management.
- Provide reinforcement while building a new marketing strategy.
- Enhance marketing-related communication with upper management.

## **EXTRACURRICULAR ACTIVITIES**

---

**BETA**, Baabda, Lebanon

September 2017

### **Volunteer**

- Taking care of dogs in order to provide them with a safe environment.

## **SUMMARY SKILLS**

---

**Languages:** French, English and Arabic

**Computer skills:** Microsoft Office (Word, Excel, PowerPoint, OneNote, Outlook), Google Drive (Docs, Slides, Forms)

**Soft skills:** Communication, Teamwork, Problem-Solving, Interpersonal skills, and Creativity

**Interests:** Marketing and Travelling