



# Youssef Tuffaha

MARKETINGGRADUATE

## PERSONAL PROFILE

Determined and a hard working person with broad knowledge in the business field. Always seeking opportunities for constant development in the field of business.

## CONTACT



Beirut, Lebanon



Yousseftuff2@gmail.com



+961-70344585

## EDUCATION

### Lebanese American University

2018-2021

Business Administration,  
Marketing Concentration.

### Greater Beirut Evangelical School

2014-2018

Economics and Sociology

### Hariri High School II

2003-2014

**Languages:** English and Arabic

## SKILLS

### Computer Skills:

Proficient in Microsoft Word, Excel, and PowerPoint.

### Competencies:

Leadership, Communication, Team building, Time management, and Problem-Solving.

## WORK EXPERIENCE

### Marketing Internship – Al Baraka Bank

- Marketing strategy.
- Product development.
- Islamic banking principles.
- Customer relation and satisfaction.
- Assisted in a workshop to spread knowledge among people about the Islamic banking tool.

### LAU Library, Beirut, Lebanon

#### Library Assistant

- Responsible for making sure that the library rules are respected, book shelving, and assisting students when needed.

### Styx Entertainment

#### Cashier

- Dealt with payments, inventory, issues faced by customers, and checking for all updates on computers.

## CERTIFICATES

- Fundamentals of digital marketing from Google Digital Garage.
- Inbound Marketing from Hubspot Academy located in Cambridge, Massachusetts.
- General Business from Wycliffe Hall in Oxford, England.
- English Certificate from Wycliffe Hall in Oxford, England.