

Haidar El-Mokdad

Sales Associate

Enthusiastic and experienced Sales Associate with 5+ years of experience in retail environments. Recognized for ability to communicate with customers and provide exceptional service that ensures client retention and positive feedback. Proven ability to increase sales through upselling techniques as well as implement additional processes that drive profitability.

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Beirut, Lebanon 📍

linkedin.com/in/haidar-el-mokdad-77b0aa1b4 in

WORK EXPERIENCE

SALES ASSOCIATE

Alshaya - H&M

08/2017 - Present

Beirut, Lebanon

Alshaya Group is one of the world's leading brand franchise operators.

Tasks

- Taking inventory and monitoring sales floor
- Stocking merchandise and creating displays
- Accepting and processing orders, operate the POS register and resolve returns issues

VISUAL MERCHANDISER

Forever 21

01/2016 - 01/2017

Beirut, Lebanon

FOREVER 21, is an American fast fashion retailer headquartered in Los Angeles, California.

Tasks

- Creating and implementing a visual merchandising strategy for the store
- Changing displays to promote new product launches or to reflect festive or seasonal themes
- Monitor costs and work within budget

SALES ASSOCIATE (Part timer)

Nike

01/2015 - 01/2016

Beirut, Lebanon

An multinational association that is involved in marketing and sales of apparel, footwear, accessories, equipment and services.

Tasks

- Welcoming customers into the store
- Recommending related products to increase customers' options and enrich the shopping experience
- Promoting special sales, offers and awareness of store loyalty program

EDUCATION

BA in Public Relations

USAL - University Of Sciences And Arts In Lebanon

2020 - Present

Lebanese Baccalaureate in Economics and Sociology

Hussein Maktabi Public High-School

2016 - 2017

SKILLS

Communication

Problem-solving

Numeracy

Interpersonal skills

Well-organized

Dynamic

Time management

Time-oriented

CERTIFICATES AND ONLINE COURSES

Digital Advertising Certified - HubSpot Academy (03/2021)

Inbound Marketing - HubSpot Academy (01/2021)

Introduction to Cybersecurity - CISCO Network Academy (10/2020)

Waze Ads Fundamentals - Google (10/2020)

Google My Business - Google (10/2020)

Digital Marketing Fundamentals - Google (09/2020)

VOLUNTEERING ACTIVITIES

Member in USAL social club

Was a member in the social club at Hussein Maktabi Public High-School

Was a member in the environmental club at Hussein Maktabi Public High-School

LANGUAGES

Arabic

Native or Bilingual Proficiency

English

Professional Working Proficiency

INTERESTS

Reading

Environmental volunteering

Social activities

Internet Surfing