# May El Sabbagh

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#### **EDUCATION**

2017-2018	UNIVERSITE SAINT-JOSEPH DE BEYROUTH (USJ) Master's in Public Law	Lebanon
2013-2017	UNIVERSITE SAINT-JOSEPH DE BEYROUTH (USJ) Bachelor of Law	Lebanon
2016-2016	THE HAGUE ACADEMY OF INTERNATIONAL LAW Attended courses in - Public International Law	Netherlands
1998- 2013	GRAND LYCEE FRANCO-LIBANAIS  French Baccalaureate in Economic and Social Sciences - With Distinction	Lebanon

#### **EXPERIENCE**

# Oct 2020 Leo Burnett MEA (Middle East & Africa) - Present Public Relations and Communication Intern

Lebanon

- Working closely with the leading international tobacco brand Philipp Morris International on the implementation of their PR strategies
- Pitching press releases and feature ideas to national media outlets to interest them in covering clients' stories + arranging interview
- Developing PR plans/proposals with a cross functional team, including brainstorming on strategies, storyboard, roadmaps for clients like Total Liban, Picon, PMI, Abaad, P&G
- Conducting background research on brands and new PR trends to improve campaigns' effectiveness and reach
- Coordinating the execution of campaigns with media outlets & influencers

# May 2019 – Oct 2020

### **KABALAN LAW FIRM**

Lebanon

- Trainee Lawyer
- Managed relationships with strategic clients and judiciary authorities on a daily basis
- Led contract production projects in various legal practice areas through formulation and drafting, review, and negotiation with clients
- Conducted desktop legal research and provided legal counsel and advice to build court cases for multiple clients
- Practiced in different legal areas (corporate & commercial employment & social security IP)

#### Mar 2019

#### **FRANSABANK**

Lebanon

- Apr 2019 Intern in the Legal Department

# Sept 2018

#### \_ -

Lebanon

#### - Mar2019

# KHALAF LAW FIRM Trainee Lawyer

Participated in brain storming sessions to establish cases for clients

• Worked on pro bono cases

# LANGUAGES AND COMPUTER SKILLS

**Arabic**: mother tongue | **English**: fluent | **French**: fluent | **Spanish**: basic Proficient with Microsoft Office Suite

# LEADERSHIP AND VOLUNTEERING EXPERIENCES

# 2016 - Present

# Lebanese Red Cross - Emergency Medical Technician & Team Leader

- Executing on-site emergency interventions, treatment and extraction protocols
- Providing emotional support to callers in order to solicit emergency information
- Leading first-aid teams of 4 to 5 people on emergency missions
- Training new paramedics to the emergency medical techniques
- Participating in annual fund-raising efforts
- Leading specialized teams in COVID-19 emergencies

#### 2016 - 2018

# **UNICEF Club (American University of Beirut)**

- Provided course tutoring services to children in refugees' schools
- Developed interactive activities to improve their interpersonal & academic skills
- Promoted the initiative and encouraged other volunteers to join the effort

# 2014 - 2014

### **Children Cancer Center**

Contributed to creating a positive atmosphere for the children by entertaining them with games, stories, and chats