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# SAMAR EL HALABI

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DATE OF BIRTH: 5/JULY/1999

ADDRESS 1 : Sin El Fil - Matn



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## EDUCATION

- MASTERS IN CORPORATE AND DIGITAL COMMUNICATIONS** **2020-2022**  
LEBANESE UNIVERSITY FACULTY OF INFORMATION AND DOCUMENTATION
- BACHELOR IN MEDIA: ADVERTISING AND MARKETING COMMUNICATIONS** **2017-2020**  
LEBANESE UNIVERSITY FACULTY OF INFORMATION AND DOCUMENTATION
- HIGH SCHOOL SECONDARY EDUCATION DIPLOMA – ECONOMIC SCIENCES (SE)** **MAY 2017**  
COLLEGE DES SOEURS DES SAINTS COEURS

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## WORK EXPERIENCE AND SEMINARS

- MARKETING AND CONTENT MANAGEMENT AT NASCODE S.A.R.L (DIGITAL AGENCY) - OCTOBER 2020 - PRESENT**  
SETTING UP MARKETING STRATEGIES – COPYWRITING - TRANSLATION – SOCIAL MEDIA CONTENT CREATION – CONTENT EDITING – SEO
- CERTIFICATION IN SOCIAL MEDIA MANAGEMENT – FACEBOOK – COURSERA – NOVEMBER 22 2020**  
SOCIAL MEDIA PRESENCE – CONTENT CREATION
- CERTIFICATION IN SEARCH ENGINE FUNDAMENTALS – UNIVERSITY OF DAVIS CALIFORNIA – COURSERA - NOVEMBER 1, 2020 SEO**  
STRATEGIES AND APPLICATIONS
- INTERNSHIP AT CISH BYBLOS –UNDER THE AUSPICES OF UNESCO – AUGUST– OCTOBER 2020**  
EVENT ORGANIZING, RESEARCH, PROJECT DEVELOPMENT
- INTERNSHIP IN THE CREATIVE DEPARTMENT AT FORTUNE PROMOSEVEN SARL- LEBANON – AUGUST 1 – SEPTEMBER 1 – 2019**  
CREATIVE DEPARTMENT – CONCEPT, DESIGN, AND CREATIVE WRITING
- INTERNSHIP IN COMMUNICATION AND PRODUCTION AT GROWTH & CO SARL – “PERSONA” - SEPTEMBER 3 – OCTOBER 3 – 2019**  
COMMUNICATIONS AND PRODUCTION
- PARTICIPATION IN THE YOUNG MEDITERRANEAN VOICES TRAININGS AND FIELD VISITS - DEBATE - SEPTEMBER 2019**  
BRITISH COUNCIL – ANNA LINDH FOUNDATION – YOUNG MED VOICES
- VOLUNTEERING AS A LOGISTIC AT GOOGLE DEVFEST - AUB NOVEMBER 25, 2017**  
ORGANIZED BY GOOGLE DEVELOPER’S GROUP COAST LEBANON
- LOGISTIC AT ALL GIRLS CODE TECH IMMERSION 2.0 AT AUB AUGUST 6,7,8 2018**
- PARTICIPATED IN THE SEMINAR “PLURALISM, LIBERALISM, AND PARTICIPATION”**  
ORGANIZED BY IFLRY – INTERNATIONAL FEDERATION OF LIBERAL YOUTH – LEBANON-2019

**-PARTICIPATED IN THE SEMINAR “ADVANCING WOMEN’S PARTICIPATION IN POLITICS IN THE MENA REGION”**

ORGANIZED BY IFLRY – INTERNATIONAL FEDERATION OF LIBERAL YOUTH – TUNIS -2018

**-DATA ENTRY DURING THE MUNICIPAL ELECTIONS**

**-DATA ENTRY DURING THE PARLIAMENTARY ELECTIONS 2018**

**-DATA ENTRY DURING THE ENGINEERS’ SYNDICATE ELECTIONS 2015/2016**

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**SKILLS**

**-GRAPHIC DESIGN AND VIDEO ANIMATION:** ADOBE ILLUSTRATOR - ADOBE PHOTOSHOP – ADOBE PREMIERE - ADOBE AFTER EFFECT

**-SOCIAL MEDIA MANAGEMENT**

**-SEARCH ENGINE OPTIMIZATION**

**-COPYWRITING**

**-CONTENT CREATION AND MARKETING PLAN EXECUTION**

**-MICROSOFT OFFICE:** MICROSOFT WORD – POWERPOINT – EXCEL

**-LANGUAGES**

-ARABIC                      LEVEL: EXCELLENT

-ENGLISH                    LEVEL: EXCELLENT

-FRENCH                    LEVEL: GOOD

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**WORKSHOPS ATTENDED-CERTIFICATES**

**-CERTIFICATE OF ACHIEVMENT FOR SUCCESSFULLY COMPLETING THE INNOVATION CAMP DURING THE GLOBAL ENTREPRENEURSHIP WEEK**

INJAZ LEBANON, BANK AUDI SPRING, CITI FOUNDATION

November 18, 2017

**-CERTIFICATE OF ACHIEVMENT FOR THE REMARKABLE WORK DURING THE CCT COMPUTING CAMP**

LAU SCHOOL OF ART AND SCIENCES (3<sup>RD</sup> PRIZE AND 15% SCHOLARSHIP) JUNE 29-JULY 3 2015

**-CERTIFICATE OF RECOGNITION FOR THE PARTICIPATION AND ENGAGEMENT IN THE PROJECT “COMPUTER SCIENCE BETWEEN THE MYTH AND THE TRUTH” BY LAU**

UNDER THE UNIVERSITY SCHOLARSHIP PROGRAM (USP) FUNDED BY THE USAID

**-STRATEGIC PLANNING WORKSHOP**

صندوق التنمية الاقتصادية والاجتماعية – الهيئة الاستشارية للتخطيط والانماء – نقابة المهندسين - طرابلس

**- CERTIFICATE OF PARTICIPATION IN THE SELF-DEVELOPMENT WORKSHOP HELD BY DR RAED MOHSEN**

BLOM SHABEB & THE AGENDA BEIRUT

OCTOBER 18, 2017

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**ACTIVITIES**

**-SCOUT DU LIBAN 2011-2017 - DEBATE CLUB 2017**