

STEPHANO NEHME

MARKETER

SUMMARY

Marketer with a passion for media, advertising and technology.

LANGUAGES

- ✓ Arabic (fluent)
- ✓ English (fluent)
- ✓ French (fluent)
- ✓ Portuguese (fluent)
- ✓ Spanish (intermediate)
- ✓ Italian (basic)
- ✓ German (basic)

SKILLS

Technoical:

- Proficiency in MS programs
- Email Marketing
- Social Media Marketing
- Content creation
- CRM
- Canva
- Photoshop

Soft:

- Team player
- Openess to feedback
- Adaptability to new environments
- Active listener

ACADEMIC HISTORY

Lebanese German University

BA Marketing 2021

CAREER HISTORY

Teelaunch

Customer Service Representative

March 2021 - May 2021

- Resolve customer ccomplaints by email
- Suggest solutions
- Use computer technology to solve problems

Alfa Telecom

Customer Service Representative

Sept2017 - Feb 2020

- Resolve problems via email, phone and social media
- Suggest solutions
- Manage high call volumes

Alfa Telecom

Marketing Internship

Feb 2019 - Apr 2019

- Brainstorm advertising ideas
- Assist in the creation of content for social media outlets
- Support the planning and execution of marketing campaigns

TrustArt ME

Marketing Internship

Feb 2021 - March 2021

- Brainstorm sessions
- Creating content for social media outlets
- Manage all social media channels
- Collect data during and post campaigns.

The Right Sound

Artist Promoter

Sept 2018-

- Negotiate with artists' manager for performance booking
- Negotiate with investors
- Reserve accommodation and transportation

FREELANCE WORK

Social Media Campaigns

Launched/managed social media channels for several businesses for specific short term goals.

My activities would include:

- Developing, implementing and managing a social media strategy
- Define KPIs
- Measure success rate
- Work with designers
- Monitor SEO and user engagement

Businesses:

- nitchD
- Stir'd not shaken
- Madebysirlene
- teelaunch
- Beirut Records & ent
- The Right Sound

etc...

VOLUNTEERING

Basecamp

Following the Beirut port explosion, I volunteered with Basecamp to help those in need.

- Provide boxes of food and utilities
- Cleaning the streets
- Help rebuild damaged homes

COURSES

Amideast

- Social Media Marketing
- Digital Marketing

Coursera

- Adobe photoshop
- Adobe premiere
- Google data analytics

HOBBIES AND INTERESTS

- Music writing, composing and production
- Sports enthusiast
- Reading and staying up to date with new technologies
- AI in marketing

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