# SERA JEAN KESHISHIAN

## PERSONAL DATA

D.O.B 15 July 1987

NATIONALITY Lebanese / Armenian

MARITAL STATUS Single

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ADDRESS Baouchrieh, Pierre Gemayel Street

#### **EDUCATION**

Notre Dame University, Louaize, LEBANON BA in Advertising and Marketing

AGBU: Tarouhy – Hovagimian, LEBANON

BACC II in Life Sciences

#### **WORK EXPERIENCE**

#### ■ Business Solutions, ARMENIA

Jan 2020 – Jan 2021

In partnership with Premier Logistics Transportations (USA), Business Solutions LLC is a business center based in Yerevan, Armenia which specialize in providing services such as call center, scheduling, customer service, claim management, dispatch and billing.

### POST: Office Manager

#### ■ Envirotech, ARMENIA

July2019 – Dec 2019

Envirotech is a marketing company which provides services to other companies. I started off as a call center agent and then got promoted to opening and managing their first Arabic department.

# POST: Department Manager

#### Yummy Delights by Sera, LEBANON

Jan 2015 – Jul 2019

**Yummy Delights** is my own pastry atelier. Our company provides A to Z customized services from baking to planning your events.

# MAWLA Jewelry, LEBANON

Oct 2016 - Sept 2018

**Mawla Jewelry** is a Lebanese based jewelry company which takes part in at least 10 exhibitions in the Arab world per year. I travelled with them to well-renowned jewelry exhibitions in the UAE, Bahrain, Qatar and Oman.

# POST: Sales & Marketing Manager

■ **J AND K Advertising Agency**, LEBANON Jan 2014 – Dec 2014

**J AND K** is an advertising agency which provides full advertising solutions to help its clients maintain full marketing strategies.

POST: Communications Manager

• Chic Home SARL, LEBANON

Jan 2012 – Aug 2013

**Chic Home** is a carpentry factory working on manufacturing kitchens, bedrooms and living rooms maintaining both high quality and design standards.

POST: Marketing Manager

RossoNero, LEBANON

Jan 2010 – Aug 2011

**Rossonero** is an international high end jewelry company specialized in manufacturing and designing sophisticated Diamond Jewels, Timepieces and Accessories.

POST: Sales

■ InterContinental Phoenicia Beirut, LEBANON Dec 2008 – Apr 2009

**Mosaic** is one of the restaurants inside the hotel which offers an ever changing variety of International and Oriental buffets with live cooking stations and generous displays of the very best cuisine in the region.

POST: Public Relations Agent

Intercontinental Phoenicia Beirut, LEBANON Aug 2008 – Nov 2008

**Mondo** is a casual and fashionable young Italian restaurant, offering a wide variety of pizza, pasta as well as authentic homemade style daily specials.

POST: Public Relations Agent

Part Time Jobs 2007-2008

PR Works - Hostess

Societe Moubarak & Sons – Assistant Insurance Broker

Summer Jobs

**L'ora Jewelry by Garabet K. Jabotian** – Sales and Production 2004 & 2005 **Les Fils De Hadidian Freres Bijoutier** - Sales 2002 & 2003

# **LANGUAGES**

Armenian: Native

English: Fluent

Arabic: Fluent

• French: Intermediate

German: Basic

#### REFERENCES

Available upon request