



Rim Hamdan

I am a self-motivated and goal-oriented individual looking for a work position where I can contribute to its success while also expanding my knowledge and gaining experience that will help me advance in my future career.

WORK EXPERIENCE

Marketing Coordinator

Happy Toys

2021 – Present

Beirut, Lebanon

- Create, maintain and straighten the store's overall brand through social media.
- Conduct surveys on customers to improve strategies and promotional activities.
- Up to date on available products, store promotions and customer service policies
- Stocking shelves to maintain the store visual appeal and organized products in storage.

Marketing Coordinator Internship

Noknok Application

01/2012 – 08/2021

Beirut, Lebanon

- Quotations for billboards, flyers, door hangers, bulk SMS, business cards.
- Create campaign for special events (Breast Cancer).
- Create a campaign and slogan for a new opening warehouse.
- Approach new partnerships and influencers through emails and phone calls.
- Upload pictures for new products on e-dress (usage of Canvas, photoshop illustrator).

EDUCATION

MBA- Master of Business Administration (Spring 2020 – Fall 2022)

Exp GPA: 3.7

Lebanese American University

BS- Bachelor of Science in Business Marketing (2016-2019)

GPA: 3.4/4 Honors

Lebanese American University

High School Diploma

Lycee Franco-Libanais - Beirut, Lebanon

Computer Skills

Microsoft Office, SPSS, Access Query and Canva



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Beirut, Lebanon



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SOFT SKILLS

- Team-player and Goal-oriented.
- Communicative and Attentive
- Open & Transparent.

LANGUAGES

English



Arabic



French



Spanish



