Sandy ESBERAl Ghazal Street, Ali Dia Bldg., Sin El Fil, Lebanon
Mobile: 961-03352866 - Email: sandyesber@hotmail.com

PROFESSIONAL EXPERIENCE

01/04/2021 - 01/06/2021	MEDIA SOLUTIONS-QATAR	BEIRUT - LEBANON
01/01/2021 01/00/2021	Account Manager	
	- Creating content	
	- Managing relationships with customers	
	- Understanding customers' needs	
	- Dealing with graphic designers	
	- Creating marketing plan	
01/04/2019 - 01/12/2019	CREATIVE DISTRICT	BEIRUT - LEBANON
	Public Relations Officer	
	- Company Representative	
	- Planning Publicity Strategies and Campaigns.	
	- Dealing with enquiries from the public	
	- Analysing media coverage	
	- Commissioning or undertaking relevant market research	
01/09/2014 - Till Date	ACADEMIE LIBANAISE DES BEAUX ARTS (ALBA)	BEIRUT - LEBANON
	Communication Assistant	
	- Events Planning	
	- Written/Verbal Communication	
	- Website Update	
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INTERNSHIPS		
2017	FREEMINDS	BEIRUT - LEBANON
	Public Relations Officer	
	- Planning Publicity Strategies and Campaigns	
	- Analyzing Media Coverage	
	- Commissioning or undertaking relevant market	

research

EDUCATION

June 2020	AMERICAN UNIVERSITY OF SCIENCE & TECHNOLOGY Business - Management - MBA	LEBANON
June 2017	AMERICAN UNIVERSITY OF SCIENCE AND TECHNOLOGY Communication Arts - Communication - BA	LEBANON

CERTIFICATIONS

2019	WRITTEN JOURNALISM	
	Journalist - ANNAHAR	
2021	MASTERING DIGITAL MARKETING	
	Digital Marketing - AMIDEAST	

ACTIVITIES

Horse Back Riding

PERSONAL

Languages Arabic: Native Language; English: Limited Working Proficiency; French: Full

Professional Proficiency **Other Languages:** Spanish

Computer Skills Word: Fundamental Awareness; Excel: Fundamental Awareness

; $\textbf{PowerPoint:} \ \textbf{Fundamental Awareness:} \ \textbf{Outlook:} \ \textbf{Fundamental Awareness}$

Other Computer Skills: Photoshop, Illustrator, After Effects

Nationality Lebanese
Gender Female
Date of Birth 30/11/1992

Interests Writing; Photography; Football.

Driving License Yes Car Availability Yes