

Nour El Naboulsi
SOCIAL MEDIA SPECIALIST
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PROFILE

Dynamic team player whose curiosity about the digital world evolution is a constant drive to deliver out of the box content.

MEDIA EXPERIENCE

Social Media Specialist | The Wick Firm – Beirut | Oct 2019 - Present

Social media content creator | Cover events & concerts on social media | Schedule posts | Reports | Campaigns & strategies | Community management | Manage Clients . *Main account: Rotana.net*

Operational Specialist | Vertica Reality Group- Beirut | Mar 2019 – Oct 2019

Social Media Management | Marketing campaigns | Customer Service | Property presentations | Manage brochures updating & presentation materials

Operational Coordinator | Vertica Reality Group- Beirut | Jan 2017 - Mar 2018

Coordination with owners on property details | Photoshoots to complete files

CERTIFICATES

Inbound Marketing | HubSpot Academy | 2019
Google Analytics | Google Analytics Academy | 2021

SKILLS

Google Analytics | SEO | Inbound Marketing | Copywriting | Content Creation | Reporting | Public Speaking | Clients Management | Time Management | Creative Thinking

LANGUAGES

Arabic (native) | English (fluent) | Turkish (Intermediate) | German (Basic)

EDUCATION

University of Southampton | England | 2017-2018 | Knowledge & Information Systems Management
Lebanese American University | Beirut | 2014 -2017 | Business Management