



Rudy Badawi



Employment History

Social Media Intern

Molip Plus | April 2021 - July 2021

- Creating monthly content calendars for local and gulf companies.
- Brainstorming campaigns including photoshoots for clients and in-house campaigns.
- Handling accounts and communicating directly with clients.

Social Media Intern

R-Agents | August 2020 – October 2020

- Creating monthly content calendars for local and gulf companies.
- Brainstorming campaigns including photoshoots for clients and in-house campaigns.

Social Media Intern

Coperon | July 2019

- Creating monthly content calendar for multiple brands while working on copywriting and design.
- Creating a media plan through websites.
- Taking care of NGO's accounts.

Mystery Shopper and Audit Control

GWR Consulting | 2017-2018

- Audit several restaurants, checking food quality and service.
- Filing detailed reports after each visit

Education

Notre Dame University - Louaize

BA in Advertising and Marketing - 2020

- Vice president of IAA club (International Advertising Association)



Lebanese Baccalaureate ES - 2017

Collège Elysée – Hazmieh

Extra-curricular activities

Les Scouts du Liban

Groupe Sacré Coeur Gemmayzé – 2008 – Present

Chef Scout

Details

+961 71 451045

badawerudy@gmail.com

Skills

Word



Excel



PowerPoint



Illustrator



Photoshop



Premiere Pro



After Effects



Languages

English



French



Arabic



Hobbies

Camping, Hiking, Ukulele,
Anime, Lebanese History.