

# ZAHRAA AYYAD

05/30/1999

## JOURNALIST



### PERSONAL PROFILE

Committed, creative, tenacious and experienced journalist with superior knowledge of the latest software and the ability to meet deadlines. A professional with a passion for community journalism and a reputation for impeccable ethics. Covered a wide range of topics, including breaking and local news, crime and court proceedings.

### WORK EXPERIENCE

#### Archivist

*Ghalico GROUP | 2017 - 2019*

- responsible for assembling, cataloguing, preserving and managing valuable collections of historical information
- storing and preserving perishable documents

#### News Editor

*Midad Group | 2020 - 2021*

- oversee the work of all the newspaper
- staff allocate space for articles

#### News Editor and Media Specialist

*Elnashra News | 2021 - Present*

- check for legal and ethical issues
- Writing and editing news stories for publication on the website
- creating and administering content on all social media platforms
- ensuring social media strategy to achieve channel goals

### EDUCATIONAL HISTORY

#### Lebanese University

*BA in Journalism and Media Studies | 2019 - 2021*

#### Lebanese University

*Masters in Journalism and Communication Arts | 2021 - Present*

- Digital Journalism

### CONTACT ME AT



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Lebanon, Beirut

### SKILLS SUMMARY

- Project Management
- Software Development
- Writing skills
- Research
- Interpersonal skills

### INTERNSHIPS



Al Mayadeen Online

- ability to monitor and mine various sources for breaking news.
- understand of what drives interest on social media platforms.



American University In Beirut

- Worked on 12 environmental projects around Lebanon with the media team of Environment Academy in AUB and MTV team.

# COURSES

## Al Jazeera Media Institute

- Participated with 12 online certificated courses in: Effective Online Presence, News Editing, Content Creation, documentary filmmaking, body language, photoshop, mobile journalism and covering refugee stories

# REFERENCES

Ayman Shehade - Producer  
*Elnashra news*

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Joeseeph Semaan - Editor in Chief  
*Elnashra news*

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Armine Seferian - Director of Communication  
*American University In Beirut*

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# QUALITIES

- CREATIVITY
- Teamwork
- Critical thinking
- Computer literacy
- Communication
- Patience

# LANGUAGES

