



MAHER EL KEBBEH

A Ras El Nabeh, Beirut, Lebanon


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E maherelkebbbeh@gmail.com

DOB June 14, 1988

 @maherkb

 /maher.kb

 Maher El Kebbeh

EXPERIENCE

Solidere S.A.L.

The Lebanese Company
for the Development
and Reconstruction of the
Beirut Central District

August 2015 - Present

MARKETING DIVISION

DIGITAL MARKETING SPECIALIST AND EVENTS COORDINATOR

Managing social communities for the company's
real estate projects for Beirut Souks and Wasat Beirut

Creating and monitoring campaigns on social media
platforms

Concept development, implementation and coverage of
activations and events

Liaising with advertising agencies and tenants to manage
and update social media and website content

Daily direct contact with the retailers to update Beirut
Souks' social media platforms and website

Daily monitoring of brand mentions and conversations
online

Participates in setting the yearly budget for Beirut Souks
events, online and offline advertising campaigns

Responsible for the communication of events in Beirut
Souks and the coordination with the operational team

Process requests for, schedule and follow up on
necessary documentation for all events and promotional
stands in Beirut Souks

Dec 2012 - July 2015

COMMUNICATION OFFICER

Assisted in creating and introducing the Beirut Souks Gift
Card

Brainstormed for seasonal events at Beirut Souks and
Saifi Village such as: Christmas, Easter, Mother's Day,
Valentine's Day, etc.

•Responsible to process all the payments, budget and
annual reports of the Marketing division of Solidere.

St. Mary's Orthodox College

Sep 2013 - May 2016

MULTIMEDIA AND ADVERTISING INSTRUCTOR

Planned and delivered classes/workshops in Advertising
and Publicity for grades 10, 11 and 12

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EXPERIENCE

LB stronger
April 2021 – present

DIGITAL MARKETING CONSULTANT

Created a digital marketing strategy for the NGO, and helping them doing their content creation on social media.

**R.T.H S.A.L
Porsche Design**
Sep 2011 - June 2012

SALES EXECUTIVE

Successfully led the Porsche Design sales team of 6 people

Gained an in-depth understanding of the sales cycle and remained focused on customer satisfaction throughout all stages

Prepared a monthly inventory statement to upper management and sent daily reports to the brand manager

EDUCATION

LAU
Beirut, Lebanon
2021

LEBANESE AMERICAN UNIVERSITY

Professional Digital Marketing Diploma

LIU
Beirut, Lebanon
Graduated in 2012

LEBANESE INTERNATIONAL UNIVERSITY

Bachelor in Communication Arts emphasis on Advertising

PROFESSIONAL TRAINING

Nikon School - 2016

The Fundamentals of Photography

BornInteractive - 2016

Social Media Management:
strategies and implementation

**Wydner Coaches
Porsche Design 2012**

Coaching for indoor sales and negotiations

SKILLS, ACTIVITIES AND INTERESTS

Languages

Fluent in English and Arabic, and Elementary French

Computer Skills

MS Office (Excel, Word, Power Point, Access, Point of Sale)
Adobe Family (Photoshop and Illustrator)