

Nay Karam

EXECUTIVE PRODUCER – PROJECT MANAGER

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PROFILE

A blend of leadership skills, creative instincts, technical know-how and project management savvy.

Details perfectionist, passionate about handling clients creative brief to pricing, pitching and selling to fully executing in premium production quality within available resources and deadlines.

Structure and follow up addict to create balance between employer's, clients' and team satisfaction and growth.

EXPERIENCE

DELTA PRODUCTIONS FZLLC– Dubai and Lebanon - 2012-2013, 2015 Till present

Head of Production

Executive Producer and Director

DIGITAL PRODUCTION

- **IAMAYA**, AYA stands for As. You. Are, A Gen-Z relatable content made for young women by young women, covering the subjects they care most about and presented on the level; from self-improvement, empowerment and entrepreneurialism, to fashion and beauty (Project Manager/Producer-Director)
- **Beegaboo**, an online social magazine and platform that tackles all family related topics (Medicine, psychology, family, food, pregnancy, coaching etc.) (Project Manager/Producer-Director)
- **Branded Digital Videos** for different clients such as Harley Davidson, Maserati, Ford, NYX, PUMA, Vatika, Emaar, D3 and many other brands (Digital Producer-Director)

TV PRODUCTION

- **ZEROS L HEROES** with Netflix 12 Episodes – Reality/Competition TV series shot in different corners of UAE showcasing the journey of 5 wannabee influencers guided by a Macro influencer on a journey of self-empowerment, learning and growth in life and Social Media – Netflix and AYA MEDIA (Executive Producer – Director)
- **#La_Nwaqif** - Jawwy TV Originals Reality/Competition TV series shot in different corners of KSA showcasing the journey of 3 adventurous men (Line Producer)
- **Ma3 Rabab**, 26 Episodes Entertaining/Reality TV program shot in different countries discussing how Veiled Women can be decent but fashionable – (Executive Producer)

- **Steele Moto**, TV. Magazine showcasing the bikers' lifestyle and all updates on the world of bikes (Executive Producer)
- **1BigAdventure**, reality show in which 3 hardcore bikers roam the Gulf meeting new cultures (food, touristic sites, music, people...) and run competitions with local bikers.
- **Video Clips**, for artists such as Joe Ashkar, Iwan, Abdul Jalil
- **Corporate Films**, for Banks and companies in the UAE (ICBC BANK OF CHINA, GULF DRUG ESTABLISHMENT, BUNDUQ OIL, Harley Davidson Dubai CHAPTER ...) (Producer /Director)
- **Old Wood**, the first documentary about the Dhow Culture in the UAE – Delta Productions (Executive Producer/Director)
- **Al Hijab**, 52 min documentary – Delta Productions (Director and Producer)
- **Lo Bagi Leila**, the Khaleeji TV series (Promo Producer)

EVENTS PRODUCTION

- Openings and launchings with celebrities such as Haifa, Maya Diab, Mirva Kadi, Pamela El Kik and many others for clients such as Iro Paris, Adore Beauty Lounge, Sansaya Clinics etc.

DIWANEE CREATIVE AND DIGITAL VISUAL CREATOR – BEIRUT 2014 - 2015

Digital Producer

- Handling digital creative projects up from the brief, coming up with the BIG idea, selling and executing it in production and post-production along with amendments until the delivery.
- Being the only person in charge of pricing and quoting projects while negotiating proposals with clients until deal sealing.
- Indicating the right content for the different online platforms of Diwanee.
- Delivering end products (content creation and Digital Videos) to different brands while handling meetings and direct interactions with clients in Lebanon and GCC such as L'Oréal GCC, Nestle, Garnier, Maybelline, Prodigy, YSL, Philips, Piaget, Microsoft and different Luxury GCC Brands such as BVLGARY, GIVENCHY...
- Handling the Production Department, schedules of the shoots and splitting tasks while choosing the right in house talent for each task.
- Liaising with the Creative Department and Finance Department for an optimal work flow and Mark up.

AL DHAFRA TV – DUBAI 2011 – 2012

Executive Producer

Dawri Al Furjan, the first reality, live to tape and live broadcasted for AL DHAFRAH TV – Dubai – Football competition across the UAE between its nationals in the Seven Emirates.

- Responsible of the creation of the idea and brainstorming to sculpt the project.
- Provide development of the needed study, budget and proposal for the establishing of the project.
- Overseeing and practicing all its mandatory operational aspects.
- Responsible of the show's daily content.
- Executing the show and all its components

JEEM TV – AL JAZEERA CHILDREN'S CHANNEL

Associate Project Manager – Qatar 2008 until 2011

Siwar, the largest Arabic Children Choir for **AL JAZEERA CHILDREN'S CHANNEL** – QATAR – for the revival of traditional Arabic songs – Concerts and events, live to tape and live broadcasted.

- Co creating the idea of the project which consists of 100 child and more of 120 musicians of stage.
- Contacting and signing with guest stars and celebrities to being part of the events (responsible of all their stay needs etc.)
- Working on the development of the study needed for the establishment of the project, overseeing and practicing all the needed operational aspects (research, choices of songs, branding of the project, stage and lighting design etc.)
- Budgeting of the entire project yearly and each event separately.
- Creating and executing the promos of Siwar aired on TV.
- Managing the day-to-day operations like castings, auditions, rehearsals, budgets, crew guidance etc.
- Signing agreements with every person hired for the project, including parents, talents, musicians and staff.
- Outsourcing and sealing deals with international music composers and arrangers.
- Picking venues and creating sales grounds for tickets.

FREELANCE JOBS

DAVID ATKIN'S ENTREPRISES - 2019

Event Producer: The Opening Ceremony of AL Wakrah World Cup Stadium - Qatar

TALPA ME – BEIRUT SUMMER 2019

Casting Producer: filtrating and choosing contestants for different programs

KAOS BEIRUT 2014 - 2015

Project Manager: Planning and managing the sponsorship of Emirates Airlines for Arab Idol TV Program

UPSIDEDOWN PRODUCTIONS BEIRUT 2007-2008

Events Assistant Producer: Top Model International – Miss Tourism Lebanon

EDUCATION

SOCIOLOGIE&ECONOMIE Ecole de la Sainte Famille – Byblos, Lebanon / 2004

BA in Audiovisual studies and Film Making: The American University of Technology (A.U.T)
Lebanon

PERSONAL DATA

LANGUAGES

SKILLS

Name: Nay Youssef Karam **Arabic:** Advanced level, both written and oral Voice over

Date of birth: 28/09/1987 **French:** Advanced level, both written and oral Piano & Guitar

Marital status: Single **English:** Advanced level, both written and oral Driving License

Nationality: Lebanese