

Mahmoud Masri

CONTACT



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ABOUT ME

Product Manager, with 2 years of experience in Product Development. Having very high Management Skills. Currently studying coding and programming at Codi to have better knowledge in coding. I have high leadership skills; I can manage a team of multi-experiences. I have a good business view and have experience in developing new software.

WORK EXPERIENCE

01/03/2020 – 01/09/2020 – Online

Full Stack Product Management Training

Facebook Developer Circles

I had training with Facebook Developer Circles on Product Management soft and hard skills, during this training we took a real case in each stage or task in the program for international famous platforms and companies, such as Facebook, Instagram, Spotify, Snapchat, and others. Also, I was responsible to simulate real cases, such as doing a business plan for upcoming features of the software. For example, I had to make a business plan for a jet delivery company, I called JetMe, which works like Uber but in the sky.

- **Business Fundamentals:** Business models, Business strategy, Growth strategy, Network effects
Projects: JetMe - Spotify
- **Product delivery:** Agile process and concepts, Scrum, Kanban, Extreme programming.
Projects: (Duolingo)
- **Product discovery:** Customer development, Design Thinking, Jobs to be done, Product design, User experience (UX)
Projects: Google – iPhone11 – Facebook Marketplace – Microsoft To Do.
- **Product management fundamentals:** Metrics & KPI's, Product strategy, Simplify the product, Product roadmap, Product development lifecycle
Projects: Snapchat – Facebook - Tesla
- **Product marketing:** Market research, Competitive Analysis, Marketing research, Go to market strategies.
Projects: SoundCloud – Tata Motors – Trello – Tech Watch

01/01/2019 – 01/08/2020 – Tripoli, Lebanon

Management Consultant Trainee

Intelligile

- Leading a team of 3 to make institutionalization and governance projects with high management skills.
- Analyzed and modelled Business Architecture using best practices such as APQC, GRC, and COR.
- Amplified procurement institutionalization for pharmaceutical distribution company.
- Documented clear record of their activities and business processes flow.
- Conducted research, surveys, and interviews with customers.
- Established and drew RASCI model, made Impact and SWOT analysis.
- Assessed the capabilities to find weak points and strength of their operations.
- Presented information orally, visually, and by writing.
- Generated new procedures & policies to improve operations.
- Volunteering: Establishing Disaster Operations for COVID-19.
- Developing: Scenarios and Operational Views, Quarantine Center Operations and Templates, Quarantine JDs, Recruiting and On-Boarding Stuff, Call Center and Back Command Operations, Operations roles and Responsibilities.

EDUCATION AND TRAINING

01/03/2021 – CURRENT – Australia

Engineering Management

Torrens University Australia

<https://www.torrens.edu.au/>

23/09/2015 – 23/02/2020 – Lebanon

Mechanical Engineer

Lebanese International University

<http://liu.edu.lb/>

CERTIFICATIONS

01/11/2020 – Online

Software Processes and Agile Practices

Alberta Uni./Coursera

26/11/2020 – Online

Engineering Project Management: Scope, Time and Cost Management

Rice Uni./Coursera

LANGUAGE SKILLS

MOTHER TONGUE(S): Arabic

OTHER LANGUAGE(S): French Sign Language

English

Listening
C2

Reading
C2

**Spoken
production**
C2

**Spoken
interaction**
C2

Writing
C2

DIGITAL SKILLS

Management

Good time management / Google Docs / Excellent organizational planning and solving problems in short time / Project management Microsoft Project / Risk management

Designing

Product Management / Marketing / Planning / Strategic Planning / Product Delivery

Soft Skills

Research and analytical skills / Teamwork / Presentation and negotiation skills / Decision-making / Creativity / Critical thinking / Strategic Planning / Problem-solving / flexible / Empathic listener / Communications / leadership