

# ABDALLAH MOBARAK

Business Management, Information Technology & Systems Management

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## SKILLS

- Management & Business: Developing a Business, Growing a startup, Branding, Customer relationship management, Budgeting, Sales, Marketing, strategy planning, Tracking & analysing data, Communication, Project management, Great presenting & representing (word, powerpoint, figma..), & GTD....
- Programming & Engineering: Programming (python, html, css, js, reactjs, nodejs, nextjs, php, sql, mongoDB, excel), web developing, Plotting, Representing, Data science, System analysis, Machine learning, Computer vision, Image processing, Statistic, 3d modeling, 2d animation in css, UX/UI, Network science, Bioinformatics.
- Coaching & Teaching : Math, Physics, Biology, Arabic, Design (photoshop,illustrator), Programming (python, html, css, js, reactjs, nodejs, nextjs, php), Management (accounting, marketing, project management, finance), Business (business plan, business model, growing a startup), Engineering (Statistic, Data science, System analysis, Artificial intelligence, Machine learning, Network science, Network protocols ...)

## EXPERIENCE

### **Mobarak perfumes, Esfahan** - *Founder, business developer and leader*

Jan 2010 - Oct 2017

- I made a course based system to improve employees skills and make better performance.
- I made a system for every process to automate them whenever the conditions were available.
- I did and managed a lot of the company's basics and activities such as branding, brand marketing, marketing, accounting, customer relationship management, and website, therefore the company had great acceptance and success.
- I work with my team to set marketing campaign plans and make different strategies and different actions in marketing, where we had more than 300 customers, 40% of them were loyal customers.

### **Consalting, worldwide** - *Private consalting*

Jan 2018 - Present

- I was the consultant of different projects and startups which made the relationship stay till now as a "thank you for that".
- I coordinated with others to achieve their business goals (branding, marketing, communicating etc...)

### **Imam hadi (AS) institute, Tehran** - *Web developer & system designer*

April 2017 - Oct 2017

- I made a master student system where every student was able to enter on his own profile to see his own degrees and study's necessities.
- I designed, developed a website and made a marketing campaign to help others know the institute.
- I managed 100+ of master students files to bring them to make interviews with the manager.
- I used different technologies in building the system such as (responsible web design, one page website, php, html, css, javascript, ajax, jquery, etc..)

### **Noor nuclear imaging center** - *Technician*

June 2013 - Sep 2013

- I improved some of the ways to do things where others make a lot of thanks to save their time.
- I learnt different imaging skills (injection, mixing drugs, etc..)
- I was able to make the whole imaging process of all the types of imaging.
- I got shifts on my own and managed the whole process.

### **Mobily's SIM card** - *Project execution director & advertising supervisor*

Oct 2012 - Jan 2013

- I coordinated communication and project necessities.
- I built an advertising room in the airport to manage the advertising campaign.
- I taught the advertisers how to communicate with customers and make them use our company's SIM cards.
- I managed three shifts each of them 8 hours per day to make advertising during Hajj time.

### **Mehr advertising company** - *Network science (data science), Machine Learning, and system designer*

Jan 2020 - Jan 2021

- I designed a network advertising system to get customers as a network from social media.
- I made a lot of scraping systems, data collecting, statistics and visualization, etc..
- I put strategies and algorithms over the way to make market research and marketing campaigns.
- I developed apps using modern web development technologies (django, nodejs, express, mongodb, reactjs, python, etc..)

### **Web developer freelancer** - *Modern web developer (MERN stack, JAMstack) & system designer*

Jan 2013 - Present

- The secret to master web development is how able you are to learn technologies.
- I learnt how to convert any idea to a real system using different technologies.
- I am able to learn and use any new technologies so I used many modern techs (Sass, Reactjs, Nextjs, express, mongodb, mongoose, django, laravel, Nodejs, OOP, git, Sql, ajax, jQuery, docker, redux, and other related technologies).

### **Baqiyatullah (AS) hospital** - *Web developer, Biomedical Engineer & system designer*

Oct 2016 - May 2017

- I worked as an assistant to the biomedical engineer to fix electrical circles, manage equipation check up and control different sections in the hospital, etc...
- I developed the website for them and I was working on a patient appointment system to ease the process of patient screening.

### **Self-employed, Lebanon** - *Private courses (Masters students)*

Nov 2020 - Present

- I made different private courses (routing protocols, performance evaluation of computer systems, game theory, wireless networks) for Masters students in IT.
- I helped students to get in the right situation and they were able to manage their courses and achieve high degrees.
- I handled teaching five students online at the same time.
- I taught programming (reactjs, nextjs, html, css, python).

### **Self-employed** - *Private courses (School students)*

Jan 2015 - Dec 2018

- I taught different school students' level in different classes such as math, physics, biology, english, arabic, where they gained greater improvement.
- I taught 20+ students and most of them were successful.
- I used many teaching skills in proportion to the type of intelligence of the student (Logical intelligence, kinesthetic intelligence, etc..)

### **3d modeling freelancer** - *Vectary*

Oct 2020 - Present

- I made modeling for different products, store design and logos then I am now able to make high quality modeling.

## **EDUCATION**

### **University of Tehran, Tehran** - *Medical Information Technology Masters*

Oct 2017 - Oct 2020

#### **Main Projects:**

- Thesis: Improving the robustness of Multiplex networks.
- Machine Learning: detecting symptoms from recording & dealing with data.
- Bioinformatics: sequencing DNA, detecting proteins & etc.

### **University of Isfahan, Isfahan** - *Biomedical Engineering (Bioelectric) BAs*

Oct 2010 - Oct 2015

#### **Main Projects:**

- Dissertation: DTPA renal Nuclear Image processing.
- Networks: patient vital signs recording & chatting system with doctor.
- Logical circles: Pulse meter.
- Microprocessor: Electrical wheelchair.

## **Rewards & certifications**

- online certifications (php, html, css, javascript, python, nodejs, MERN stack, data science, accounting fundamentals, finance, marketing fundamentals, economics, etc..)
- contribution in seminars and workshops (10th medical informatics conference, 7th electronic healthcare and its application conference, bio nanosensors semposume, skills of job stability, causes of startup failure, etc..)
- without certification courses (fundamentals of UX/UI, Agile project management, Digital marketing, brand building basics, building customer loyalty, marketing research fundamentals,

managing project budgets, managing project change, managing project communication, managing project risk, managing small projects, managing technical projects, data science for marketing analytics, business model, business plan, project charter, project management, budgeting, RFP, feasibility study)

## Objective

- Looking forward to making a huge impact in others' lives using my knowledge.
- Empowering others and using my power to lead any situation to take things to different levels.