

NANCY JABER

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EDUCATION

Lebanese American University (LAU) - (Beirut, Lebanon)	Sept 2018-May 2021
- Bachelor in Banking and Finance.	
- Deans Distinction list: Fall 2020.	
- Dean's Honors list : Fall 2018, Fall 2019.	
College Protestant Français (CPF) - (Beirut, Lebanon)	2006-2018
French Baccalaureate in Economics and Sociology.	
Gros Bouquet II - (Libreville, Gabon)	2003-2006

EXPERIENCE

Ogury - Internship, digital campaign management (Paris, France)	Jan 2022-Jun 2022
- Programming, monitoring and optimizing campaigns in order to reach maximal performance and deliver according to client requests	
- Providing feedback and reports on campaign performance and delivery	
Afrikanut - Co-owner, sales manager and social media director. (Beirut, Lebanon)	2019-current
- Developed the social media platform and its content for the brand.	
- Incorporated a sustainable approach by implementing strategies of refilling the bottles and using paper bags for orders.	
Karicoco - Part-time job as sales manager and social media director. (Beirut, Lebanon)	2018-2022
- Expanded Karicoco's exposure to a larger audience locally but also in the MENA region.	
- Improved customer satisfaction and engagement with the social media platform by dealing directly with them and creating interactive content.	
- Charged of producing income statements at the end of each year to find out about the profit/loss in sales.	
- Set up new goals through potential strategies to increase profit for the following year.	
WonderEd - Marketing Intern. (Beirut, Lebanon)	2020 Nov-March
- Created the social media content, hashtags and captions through team work and brainstorming.	
- Familiarized myself with Canva to create designs and visual content.	

EXTRACURRICULAR ACTIVITIES

Fashion show organizer - College Protestant Français. (Beirut, Lebanon)	2018
Communication Skills Workshop - Lebanese American University. (Beirut, Lebanon)	2019
- Attended and participated in the workshop, developed a power point presentation, presented in front of 30 participants and Performed 3 impromptu speeches.	
MMKN- Beirut, Lebanon. Tutoring physics to students in need.	2021
Bracelets for Beirut	2020
- Created a page on social media to sell bracelets and donated the funds to NGOs helping the families and houses destroyed by the August 4, 2020 blast in Beirut.	
Beirut, Marathon - Recycled water bottles	2018
Bake sales, College Protestant Français	2018
- Collected money from the sale to Dar Al Ajaza Al Islamia Hospital to help elderly and mentally disabled patients in Lebanon.	

AWARDS

Yale University: Financial Markets.	2020
Mohammed Bin Rashid University of Medicine and Health Sciences. (Dubai, UAE)	2020
Let's Break the Chain of COVID-19 Infection.	

SKILLS

Computer: Microsoft Word, PowerPoint, Excel, Social Media, Email, WebEx and Zoom
Soft skills: Communication, Public Speaking, Leadership and Time Management
Math: Statistics, Accounting and Finance
Hobbies: Photography, Tennis and Swimming
Languages: English, French, Arabic and basic in Spanish and Italian

OBJECTIVE

I am a highly motivated, leader, team oriented, efficient and organized individual.
I am focused and diligent when managing work loads and prioritizing tasks to meet deadlines.

References upon request